

# The Southern Exposure



## INDIANA SOUTH DISTRICT – OPTIMIST INTERNATIONAL

Volume 15, Issue 4

July 2010

### 2009-2010

#### **“Give of Yourself...for the Kids”**

**Sandi Holstein, Governor**

**Jim Arnold, Secretary-Treasurer**

**Tony Trimble, Immediate Past Governor**

**Jerry Schue, Past Governor**

**Kathy Underwood, Governor Elect**

#### Lt. Governors

**Zone 1: Barbara (Barb) Milton**

**Zone 2: John Harding**

**Zone 3: Robert (Bob) Thompson**

**Zone 4/5: Frank Deckard**

**Zone 6: Kathy Williams**

**Zone 7: Ralph Purkhiser**

**Zone 8: Larry Neisen**

**Zone 9: Michael Robinson**

#### Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors.

### **Attention:**

#### Committee Chairs & Lt. Governors

The deadline for submitting articles for the next District Bulletin is

**September 24, 2010.** Send

your articles to

[p\\_grant@fastmail.fm](mailto:p_grant@fastmail.fm) if you have e-

mail. If you prefer, send it snail-

mail: 770 N County Road 625 E, Avon, IN 46123.

**DON'T FORGET!**

#### **From the Governor:**

It's Convention time! And once again we will experience the hospitality of Terre Haute. The Crossroads of American has always been a favorite site for Indiana South meetings. It's been said that if you listen quietly, you can hear those famous words reminding each of us of the historic "Banks of the Wabash." As always, it is going to be a busy and fun weekend which will include some "firsts." You won't want to miss the Brickyard BBQ on Friday night followed by the District's very first Euchre Tournament...just to mention a couple of firsts.

Saturday will start out with the Old Timers/New Timers Breakfast to be followed by the University of Optimism where OI Vice President Dennis Desmond will be on hand to help Gov. Elect Kathy and Secretary-Treasurer Jim prepare the incoming team for the 2010-11 year. Some will learn all about the Ups and Downs of Optimism while some will hear all about Spreading the Word. And if that's not enough, you will be sure to find something you didn't already know at our "Optimism Works Information Tables."

Following lunch, will be the OI Foundation Auction. (Rumor has it that we may have a real live auctioneer.) This year, you can actually participate in two separate auctions, so don't forget to bring your earned Opti-Bucks for Membership Chair Cheryl's auction. And

remember the ISD Rockets and their premiere performance in January? Well, it seems some are actually nearing retirement age (hard to believe, right?) so it has been determined that this will be their swan song. No way will you want to miss this farewell performance!

And of course, this is when we choose our Governor-Elect for the 2011-12 year. Make sure your club is represented as we choose one of our next leaders. These are just some of the things you won't want to miss. Others include Saturday night's banquet and our Memorial Service on Sunday morning to recognize those members we have lost during the year. And...you won't have to leave the hotel to go to church. Both Catholic Mass and Protestant Services will be held on site. Have I whetted your appetite enough to send in your reservation?

In closing, I have to say that I know vice President Dennis will certainly remind us that this year is not over and he will encourage us to keep recruiting members and building clubs. Even though we have built three clubs this year (and a big congratulations to all of the Builders of Excellence), we can do more. Without continued growth, we fail in our efforts to serve more and more kids. In this, my last newsletter as your Governor, I ask that each of you rededicate yourself to being "a friend of youth" as you continue to "Give of Yourself...for the Kids."

**See you in Terre Haute!  
Governor Sandi**

**2009- 2010  
Indiana South District Meetings**

4<sup>th</sup> Quarter Convention.....Jul 31-Aug 1      Holiday Inn      Terre Haute

**SPRING TRAINING, OPTIMIST STYLE**

Don't forget that training materials are available to all Optimists in a password-protected area of [www.optimistleaders.org](http://www.optimistleaders.org). Just go to the website, click on Teaching Materials and enter the password: kids.

Club officers who are already logged in to the reports area of Optimist Leaders can access the materials without an additional password.

**"Aspire to Inspire Before You Retire"**

## Reminders as we prepare for Convention at the end of July:

1. The Registration Form is now on the Website under the "News" tab. It promises to be a fun time for all, and the training for the incoming Lt. Governors, District Team and Club Officers is invaluable to insuring the success of Indiana South. Also, the \$10.00 Registration Fee is per family as it has always been in the past.

2. As we go into the 4th Quarter of the "Promise Yourself...for the Kids" year, we do still have some work to be done. We have made big inroads in working toward a distinguished district with the building of **THREE** new clubs. Unfortunately, we are still considerably down in membership. I would ask your help in encouraging your clubs and zones to help in the following ways:

a. "Recruit 4 Members and You're Free." Many districts are having tremendous success with this promotion which offers FREE membership for 1 year. And remember the District voted to include the District dues in this promotion

b. A lot of clubs are holding NOW meetings...and it's working for them. Clubs not participating in NOW meetings are really missing out on prospective new members.

c. Another requirement for Distinguished District Recognition is the addition of 10 new Friends of Optimists. And every new FOO counts as one of your 4 members recruited. To date, the District has 3 new FOO's.

You have all worked hard this year for Indiana South and whether or not our District is Distinguished will not take any of that away. What your work will do for the District is this: it will enable us to **HELP MORE KIDS!!!**

3. Don't forget the OI Auction this year. District Foundation Rep Brad Bradshaw is counting on you to help make this Auction a success. Remember, it's a live auction, so it should be lots of fun!! And speaking of Auctions, don't forget to bring your Opti Bucks you received from Membership Chair Cheryl for another opportunity to bid on really fantastic items.

Thanks again for all of your help this year...let's finish really strong as each of you continues to "Give of Yourself...for the Kids."

Gov. Sandi

Just an early reminder for you to mark your calendars for July 25, 2010 for the new **Fishers Optimist Club's** Charter Party. It will be held at the Sterret Center, 8850 Otis Avenue (at Fort Harrison just 1 block north of 56th Street at Post Road) from 4-6 p.m. So, mark your calendars now, and we'll send out reminders later.

Also, we'll forward charter party info on Plainfield's new club, the *Miracle Movers*, soon.

Gov. Sandi

**The Optimist** is now available online. Click on the link below to go directly to the summer 2010 issue.

<http://www.optimist.org/magazine/TheOptimist-Summer2010/index.html>

### **ALERT – INDIANA SOUTH DISTRICT SPECIAL AWARDS ...**

Please note that the guidelines instruct submissions for **District Distinguished Optimist and District Humanitarian** awards to be turned into to me before or on August 1<sup>st</sup>. Since the District Convention is scheduled earlier this year the deadline has been changed. Please note that the deadlines for special awards for the 2009-2010 Optimist year are as follows:

Distinguished Optimist Award – received by Pat France no later than **Wednesday, July 28<sup>th</sup>**

Humanitarian Award – received by Pat France no later than **Wednesday, July 28<sup>th</sup>**

**“BOO-BOO”** Award – received by Pat France no later than **Thursday, July 15<sup>th</sup>**

Boo-Boo nomination deadline has not changed.

Distinguished Optimist and Humanitarian Nominations must be received by me no later than Wednesday, July 28<sup>th</sup>.

Nominations will NOT be accepted at the Convention.

Nominations can be mailed to me at: **4908 N. Illinois Street, Indianapolis, IN 46208 or faxed to me at: (317) 253-8952**. If the nomination is faxed it must be legible with a cover sheet providing a contact person's name, phone number and email address.

Time is running short – no nominations have been made at this time. If there are no nominations there will be no awards this year – surely someone in your clubs deserve an award – Sandi is having a great year!

Pat France, Special Awards Chair [www.optimistindiana.org/indydowntown](http://www.optimistindiana.org/indydowntown)

**Recruit 4 Members  
and You're Free**  
**No Optimist International Dues Next Year!!!**  
**And NO District Dues!!!**

Optimist Members are committed to service, youth and our community and to continue to be successful, we need more Optimist hands in our Clubs.

Re-energize your Club!

Recruit 4 people into your Club by September 30, 2010 and receive free International dues for 1 year!\*

Need: Volunteers who are service oriented and interested in Optimism.

Goal: Recruit 4 individuals to become a Member of your Club.

Reward: A stronger, more dynamic Club that can reach out and serve more kids.

Bonus: Free membership for 1 year.

\*Conditions Apply, go to: [http://www.optimist.org/membership/incentives/2009-2010/FreeMembership\\_FAQ.pdf](http://www.optimist.org/membership/incentives/2009-2010/FreeMembership_FAQ.pdf)

## DISTRICTS FIND SUCCESS WITH INTERNET SAFETY

Several Districts have reported big success stories with the Internet Safety program. More stories are no doubt on the way! To read about what some Districts have been doing, go to [www.optimist.org/internetsafety](http://www.optimist.org/internetsafety) and look for the link to "Internet Safety Success Stories." Or, click on the link below to go directly to the page: <http://www.optimist.org/e/member/internetsafety4.cfm>

Optimist International Junior Golf Championships Indiana South District Results

Results for the District Tournament are posted on the District Tournament Web Site (<http://optimistindiana.org/projects/jrgolf/>).

## PROMOTIONS CORALL LAUNCHES NEW WEBSITE

The new website for Optimist supplier Promotions Corall is now up and running. The website is at [www.optimistsales.com](http://www.optimistsales.com) and has a whole new look and a new inventory.

Promotions Corall became the sole supplier for Optimist Clubs throughout the United States, Canada and the Caribbean as of January 1, 2010. The website launch is an added effort to best serve the needs of Optimist Clubs, their Members and the children who benefit from their projects.

I am thankful for . . .

The partner who hogs the covers every night, because he/she is not out with someone else.

The teenager who is not doing dishes but is watching tv, because that means he/she is at home and not on the streets.

For the taxes that I pay, because it means that I am employed.

For the mess to clean after a gathering, because it means that I have been surrounded by friends and loved ones.

For the clothes that fit a little too snug, because it means I have enough to eat.

For my shadow that watches me work, because it means I am in the sunshine.

For a lawn that needs mowing, windows that need cleaning, and gutters that need fixing, because it means I have a home.

For all the complaining I hear about the government, because it means that we have freedom of speech.

For the parking spot I find at the far end of the parking lot, because it means I am capable of walking and that I have been blessed with transportation.

For my huge heating bill, because it means I am warm.

For the lady behind me in church who sings off key, because it means that I can hear.

For the pile of laundry and ironing, because it means I have clothes to wear.

For weariness and aching muscles at the end of the day, because it means I have been capable of working hard.

For the alarm that goes off in the early morning hours, because it means that I am alive.

And finally . . .

For too much e-mail, because it means I have friends who are thinking of me.

## Community Projects Awards

The [CPA Rules](#), [Project Story](#) and [Judging Sheet](#) have been revised for the 2009-2010 year to better meet the goals of the program. Please make sure that your Club uses the new forms when completing an entry. Don't forget that participation in the CPA program at the District level is a requirement of the Honor Club Award!

The Community Projects Awards (CPA) Program is an annual competition that recognizes Clubs for their community service, youth and fund-raising activities. Participation in the CPA program at the District level is a requirement of the Honor Club Award. First-place winners of District competitions that are submitted for the International judging will receive International Entry patches.

Forms, rules and additional information can be found at:

<http://www.optimist.org/e/member/programs3.cfm>

Visit the web site above to see past International winners and use the forms that are ready to be filled out!

September 30, 2010 is the Club deadline to submit entries to the District for judging.

Mail to: Stan Stewart, District CPA Chair, 836 W Haysville Rd, Jasper, IN 47546-8776

E-mail with any questions! [Stan.stewart@kimball.com](mailto:Stan.stewart@kimball.com)

### SOFTWARE FOR CLUB SECRETARY/TREASURERS HAS BEEN UPDATED

OptiClub ~ Software for Club Secretary/Treasurers that has the endorsement of the Optimist International Board of Directors has been updated. Version 5.02 was released June 14, 2010.

OptiClub can now be used to share the Secretary/Treasurer duties between two members. And, a club need only buy one copy.

OptiClub automates all the duties of the Club Secretary/Treasurer, making the Club Secretary/Treasurer's job easier and less time consuming. Click on the link below to view description, screenshots and overview demonstration.

<http://www.dbscompany.com/Demos/OptiClubDefSheet.htm>

There is a 45-day free trial period. The software was developed and is maintained by Don Keating, a longtime District and Club Secretary/Treasurer who is also a software developer. Don can be reached at 803-781-0320 or [OptiClub@dbscompany.com](mailto:OptiClub@dbscompany.com).

# All Club Bylaws Need to be Updated

The Optimist International Board of Directors voted to cease the appeal process for 501(c)3 status. This means that all U.S. Clubs must resubmit their bylaws in order to comply with IRS designation of Optimist International as a 501(c)4 organization. Optimist International Staff has created a streamlined, easy-to-use online bylaws system that will aid you in the process of transferring the existing information on your Club's paper copy to electronic form.

As Club President, you have the task of making this transfer of information. The intent of this current shift of information from hardcopy to electronic is to transfer the existing information. If your Club Members decide to make additional changes, the existing procedure for changing/amending the bylaws must be followed by the Club Officers.

## **Here are some resources:**

[Letter from the Board of Directors](#) – written by President Mark Shriver

[Online Bylaws Tutorial](#) – video, printable guide, and testimonials

## **What other Club Officers across the country are saying:**

“This will certainly save time!” – Barbara; Rolesville, NC

“It was a very simple process to do.” – Susan; Douglassville, PA

“I was very pleased at how user-friendly it was. It worked very smoothly.” – John; Kirksville, MO

“The whole process was much better than the old way.” – Wayne; Ottawa, KS

“Very simple and straightforward. It makes it a lot better.” – John; Marana, AZ

“I think this is excellent. This will make it much easier for Clubs...” – Mark; Goleta, CA

## **Your Logon Credentials (unique to you):**

1. Go to <http://www.optimistleaders.org>
2. Click "Logon" on the yellow bar on the right hand side
3. Type in your credentials below: User ID: xxxxx Password: xxxxxxxxxx
4. Select the correct Club Office Title and Click the “Logon” button
5. Click the "Club Bylaws" button to Begin your Club Bylaws



## SUMMER IS FUND RAISING SEASON

With summer at its height, most Optimist Clubs have their best fund raising projects: 4-H Fair food and game booths, parades, festivals, sports concessions and of course Avenue of Flags. An average Club of 35 members, serving 1,000 kids each year will need to raise \$10,000 or more to support their projects.

If you are envious of a neighboring Optimist Club's (or any organization) successful fund raiser, go learn more about it. Ask questions to see if your Club might be able to support it. Go help them run it to see how it works and learn the finer details. Would your community support this type of project? Is it different than other organization's fund raisers, so as not to directly compete? Do you have the member resources to run the project? If not, the fix is easy. Go sign some additional members.

Now is the time to make your money to support all of your projects for the rest of the year. You'll fill the bank. You'll activate some members who might not normally attend meetings. You'll love the fellowship.

Good Luck!

Rich Slayton, Indiana South Optimist District Fund Raising Chair 812-482-7750

## Time to Spend those Opti-Bucks

Remember to bring all of your Opti-Bucks to the convention! We will be holding an auction with fabulous prizes for you to bid on with your Opti-Bucks. Thanks for everyone's hard work to build our district this year. I will still be passing out Opti-Bucks up until the last minute before the auction or until the bank goes dry.

Also, remember, it is never too late to ask someone to be a part of the Optimist family. Keep bringing in members, installing them, and getting them involved in projects that fit into their interests.

See you at district convention!  
Membership Chair Cheryl Curry

## Recent Board of Directors Minutes

The Optimist International Board of Directors had a meeting on May 17, 2010, and a teleconference on June 2, 2010. To review the minutes of the meeting and teleconference, please click on the appropriate link below.

May 17 Board of Directors Meeting –

[http://www.optimist.org/Documents/Board\\_Meeting\\_Minutes-May2010.pdf](http://www.optimist.org/Documents/Board_Meeting_Minutes-May2010.pdf)

June 2 Board of Directors Teleconference –

[http://www.optimist.org/Documents/Board\\_Teleconference\\_Minutes-June2010.pdf](http://www.optimist.org/Documents/Board_Teleconference_Minutes-June2010.pdf)

## CCC: Perfect Projects for Clubs Small and Large

Clubs of all sizes can make a difference through the Childhood Cancer Campaign. Check out the flyer below for ways to take action during Optimist Childhood Cancer Awareness Month and beyond!

[http://www.optimist.org/documents/CCC-Every\\_Size\\_Flyer-08-09.pdf](http://www.optimist.org/documents/CCC-Every_Size_Flyer-08-09.pdf)

## Twitter ON!!!

Optimist International is now on Twitter for those who want updates as soon as they are announced.

For organization news, follow <http://twitter.com/optimistintl>. A link to this account can also be found via the “Social Networking” button at [www.optimist.org](http://www.optimist.org). Look for it in the yellow bar on the left side of the screen.

For a daily dose of Optimist Club projects making it into the news, follow <http://twitter.com/optimistclubs>. A link to these updates can also be found on the “Clubs in the News” page of the website.

Optimist Junior Golf has not been left out! For news about the Optimist Junior Golf program, follow <http://twitter.com/optimistgolf>. A link can also be found on each page of [golf.optimist.org](http://golf.optimist.org).

Avon Optimist Club made the “Clubs in the News” page on the Optimist website:  
<http://www.optimist.org/e/member/news2.cfm>

## THE O I FOUNDATION RACE IS STILL GOING

There is a old saying the race is not over until the fat lady sings. This is true with regard to our race to raise funds for the O I Foundation. We are now in the last 25 laps and heading for the checkered flag.

We are on target and it has been a exciting event. With a little extra effort we can lead the district to being number one. I thank you for your effort so far and the kids are going to benefit from your contributions.

Why should you or your club give to the O I FOUNDATION?

10 things accomplished in fiscal '09 are

- 1 Raised \$112,500 designated for future Optimist international Scholarships.
- 2 Distributed \$155,250 in scholarships to 122 student winners of the oratorical, essay, and CCDHH contests.
- 3 Assisted Optimist International by providing more than \$30,000 in funding to establish the Internet safety program, IKeepSafe.
- 4 Included Vice-Presidents Elect in foundation training with Governors-elect and District Foundation Representatives.
- 5 Helped Women's Philanthropy council in raising funds for OIF.
- 6 Awarded 20 \$500 competitive grants to clubs underwriting new projects.
- 7 Provided funding for every Optimist International program.
- 8 Assisted Optimist International in raising funds for renovation of the board room
- 9 Maintained in qualifications meeting the Better Business Bureau standards.
- 10 With OIFC continued to fund JOOI at the International level granted \$100,000.

You can see how important the foundation is to Optimist International.

There are lots of ways to help fund the foundation. Have a raffle or a pancake breakfast; Use your ideas. The Santa Claus club is having a raffle. French Lick Springs Valley sold popcorn. **Let's finish strong!**

PS Bring your items for the auction we are going to have at the District convention. No items. No auction.

**IT IS ALL FOR THE KIDS**

Brad Bradshaw O I Foundation Rep

# The Star Spangled Banner

(All Five Verses)

O! say can you see by the dawn's early light, What so proudly we hailed at the twilight's last gleaming, Whose broad stripes and bright stars through the perilous fight, O'er the ramparts we watched, were so gallantly streaming?

And the rockets' red glare, the bombs bursting in air, Gave proof through the night that our flag was still there; O! say does that star-spangled banner yet wave O'er the land of the free and the home of the brave?

On the shore, dimly seen through the mists of the deep, Where the foe's haughty host in dread silence reposes, What is that which the breeze, o'er the towering steep, As it fitfully blows, half conceals, half discloses?

Now it catches the gleam of the morning's first beam, In full glory reflected now shines in the stream:

'Tis the star-spangled banner, O! long may it wave O'er the land of the free and the home of the brave.

And where is that band who so vauntingly swore That the havoc of war and the battle's confusion, A home and a country should leave us no more!

Their blood has washed out their foul footsteps' pollution.

No refuge could save the hireling and slave From the terror of flight, or the gloom of the grave:

And the star-spangled banner in triumph doth wave O'er the land of the free and the home of the brave.

O! thus be it ever, when freemen shall stand Between their loved home and the war's desolation! Blest with victory and peace, may the heav'n rescued land Praise the Power that hath made and preserved us a nation.

Then conquer we must, when our cause it is just, And this be our motto: "In God is our trust."

And the star-spangled banner in triumph shall wave O'er the land of the free and the home of the brave!

A fifth verse was added by Oliver Wendell Holmes sometime around the Civil War:

When our land is illumined with liberty's smile, If a foe from within strikes a blow at her glory, Down, down with the traitor that tries to defile The flag of the stars, and the page of her story!

By the millions unchained, Who their birthright have gained

We will keep her bright blazon forever unstained; And the star-spangled banner in triumph shall wave, While the land of the free is the home of the brave.





■ *To be so strong that nothing can disturb your peace of mind.*

■ *To talk health, happiness and prosperity to every person you meet.*



■ *To make all your friends feel that there is something in them.*

■ *To look at the sunny side of everything and make your optimism come true.*



■ *To think only of the best, to work only for the best and to expect only the best.*



■ *To be just as enthusiastic about the success of others as you are about your own.*



■ To forget the mistakes of the past and press on to the greater achievements of the future.

■ To wear a cheerful countenance at all times and give every living creature you meet a smile.



■ To give so much time to the improvement of yourself that you have no time to criticize others.

■ To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

*By providing hope and positive vision, Optimists bring out the best in kids.*

*-Optimist Mission Statement*

Indiana South District  
Optimist International  
*The Southern Exposure*  
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Address Correction Requested

Optimist:

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Club Presidents: Please make copies of this Bulletin and distribute to the members of your club.

