

The Southern Exposure



INDIANA SOUTH DISTRICT – OPTIMIST INTERNATIONAL

Volume 15, Issue 2

January 2010

2009-2010

“Give of Yourself...for the Kids”

Sandi Holstein, Governor

Jim Arnold, Secretary-Treasurer

Tony Trimble, Immediate Past Governor

Jerry Schue, Past Governor

Kathy Underwood, Governor Elect

Lt. Governors

Zone 1: **Barbara (Barb) Milton**

Zone 2: **John Harding**

Zone 3: **Robert (Bob) Thompson**

Zone 4/5: **Frank Deckard**

Zone 6: **Kathy Williams**

Zone 7: **Ralph Purkhiser**

Zone 8: **Larry Neisen**

Zone 9: **Michael Robinson**

Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors.

Attention:

Committee Chairs & Lt. Governors

The deadline for submitting articles for the next District Bulletin is **March 24, 2010**. Send your articles to p_grant@fastmail.fm if you have e-mail. If you prefer, send it snail-mail: 770 N County Road 625 E, Avon, IN 46123.

DON'T FORGET!

From the Governor:

Now that the Holidays are behind us, many of us often experience that terrible "let-down feeling." If you are suffering from the Winter Doldrums, I may have just the cure for you. Plan to join your many Optimist friends at our 2nd Quarter Conference at the Terre Haute Holiday Inn on January 22nd and 23rd. Your LDC Committee has done another superb job in planning a very special day.

On Saturday morning, you will have the opportunity to find out "Where All the People Have Gone," as well as to learn more about the Internet Safety Program from *Bill Myers*. *Bill* recently welcomed our International President *Mark Shriver* to Indianapolis, where they were guests of a local radio station to help promote the Internet Safety Program.

Also, a little bird has told me that *Lisa Zack* has planned a really fun hands-on project. Plus you will have other endless opportunities to expand your knowledge through participation in the informative Round Tables.

These are just a few of the exciting things waiting on you in Terre Haute.

Plus, don't forget Immediate Past Governor *Tony's Awards Banquet* on Saturday night.

As an Optimist, I have always looked forward to January, which always brings some of my favorite things, as we start preparing for Tri-Star Basketball and the Essay and Oratorical Contests...just a few of the things we do to show that we truly do believe that the young people we help are both our present and our future. Through them, we gain the added enthusiasm and strength needed to take on just one more project, donate just one more dime and ask one more person to become an Optimist.

As the Governor of Indiana South, I commend you for your continued dedication as you "**Give of Yourself...for the Kids.**" And, I encourage you to continue spreading your optimism in your daily lives. I would also encourage you to spread your optimism into other communities so that they too are able to experience what an Optimist club can do for their community.

I hope each of you had a wonderful holiday and that your new year is off to a fantastic start.

Will you "**Give of Yourself...for the Kids**"?
See you in Terre Haute!
Governor Sandi

2009- 2010 Indiana South District Meetings

2 nd Quarter.....	January 22 – 23	Holiday Inn	Terre Haute
3 rd Quarter.....	April 23 – 24	Hampton Inn	Greensburg
4 th Quarter Convention.....	Jul 31-Aug 1	Holiday Inn	Terre Haute

Essay Contest Information

Each Club may have a Essay Contest. Rules and applications are on line at Optimist International (<http://www.optimist.org/e/member/scholarships3.cfm>). All local contests need to be completed and the winner's information sent to the District Chair Jim Kite at 2958 Horse Hill E. Dr. Indianapolis, IN 46214 by March 2, 2010. You may reach him at jlkcvs40@aol.com for more information.

"SWEAT EQUITY" IDEAS FOR CLUBS

Does your Club have a "sweat equity" plan? Sweat equity is a great way to offset the cost of dues to Members. With so many people currently unemployed or underemployed, it might be an idea to think about for the years ahead. Gloria Kloster of the International Membership, Recruitment & Retention Committee has been gathering up ideas that Clubs are using. Here is the first in a series of ideas that will be coming your way!

The St. Boniface Optimist Club in Manitoba has been using the following sweat equity criteria since October 2000 (they chartered in April 2000). They review it each year to make sure they can afford it (they always have been able to) and that it is effective (it always has been). They have it balanced so that it encompasses all aspects of Club participation.

Here's the plan:

- * Every Member pays the first half of their annual dues upfront.
- * Every Member then has the opportunity to "sweat equity" up to half their annual dues using the following criteria:
 - \$5 credit for every new Member sponsored
 - \$2 credit for every service project participated in
 - \$2 credit for every fundraising project participated in
 - \$1 credit for every Club fellowship function attended
 - \$1 credit for every Club meeting attended
- * All new Members are automatically given half off their dues for their first year; after that they have to earn it.
- * About 80 percent of the Members take advantage of this sweat equity program to reduce their dues by some portion.

The Mill Creek Club has just implemented a form of "Sweat Equity". Ask one of their members to provide details.

Indiana South District, Optimist International Second Quarter District Conference Holiday Inn, Terre Haute, Indiana Saturday, January 23, 2010

7:30-9:30 AM Registration

7:30-8:30 Gov. Breakfast

8:30-9:25 First General Session

Chestnut East

Call to Order Gov. Sandi Holstein

Invocation Ch Bob Frields

Color Guard /

Pledge of Allegiance Boy Scout Troop

Welcome/Introductions Gov. Sandi

Distinguished Guests

First Timers

Convention Report Linda Stein

Governor's Message Gov. Sandi

Special Presentation

**9:25-10:25 Painless Ways to Add
Membership to Your Club**

Jerry Schue, Rick Posson, Cheryl Curry,

Ron Fuhrman, Paula Reyling

10:25 – 10:45 Break and Check Out

10:45 – 11:30 Morning Session

Chestnut East

The Sky's the Limit Lisa Zack

Internet Safety Bill Myers

11:30 – 11:45 Break

11:45 – 1:15 Lunch

Chestnut Center

Welcome Gov. Sandi

Invocation Ch Bob Frields

Enjoy Lunch

Introductions Gov. Sandi

OI Membership Chair Paula Reyling

Scrapbook Awards Chuck Curry

OI Foundation & Awards Brad Bradshaw

Sgt – At – Arms Jack Nichols

Adjourn Gov. Sandi

1:15-1:30 Break

1:30-3:30 Afternoon Session

Chestnut East

Round Tables

Scrapbooks Sandy Todd

OI Foundation Brad Bradshaw

CPA Rick France

JOOI Ron Fuhrman

Newsletters Judy Bandy

Club Administration Jim Arnold

Table Recaps Chairs

“Re”member Cheryl Curry

Alphabet Soup Chuck Curry

OIJGC John Reel, Mike Woodward

3:30-3:40 Break

3:40-3:50 District Board Meeting

Call to Order Gov. Sandi

Approve Minutes S/T Jim Arnold

Finance Report S/T Jim Arnold

A&A Awards Kathy Williams

Adjourn Board Meeting Gov. Sandi

3:50-4:15 Closing Session

Debrief & Prizes LDC

Darrel's Digital Diary Darrel Paul

Closing Comments Gov. Sandi

Adjourn with Creed Cheryl Curry

2008-2009 Awards Banquet
5:30 p.m. Saturday (January 23, 2010)
(Casual attire)

**Past Governor's Breakfast will be on
Saturday, 1/23 @ 7:30 am.**

HELP!!! The Rednecks are Coming!!!

Greetings in 2010!

It is time to start 2010 with a renewed beginning. Our district is down 49 members since the 1st of October and down 217 members since the 30th of September, 2008. If we continue down this path of self destruction, we will surely become part of another district or worse - part of nothing. Kids all over the Indiana South district will be the ones who will be hurt from this inaction.

Therefore at the district conference in Terre Haute on Saturday morning, 9:25 AM, we will attempt to work on membership in Indiana South. The one hour seminar is titled, "Painless ways to add members to your club." Very few clubs in the Indiana South district can boast of club growth or membership growth. We will boldly approach ways to achieve growth in our district through discussion and training during this hour. I have asked *Rick Posson, Ron Fuhrman, Paula Reyling, and Cheryl Curry* to join me in addressing these issues that will turn around numbers and add growth to Indiana South.

Rick Posson will give us information about Public Service Announcements and help with media and press that we all too often fail to use. Tips available to us at no or little cost will be explained by *Rick, Paula, Ron, Cheryl,* and myself will give insights on N.O.W. meetings, elevator speeches, and New Club growth. New Club and N.O.W. meeting preparations are the one and same. We will keep these topics as humorous as possible. Now you know why I have asked some of the best **clowns** in the district to join me in this adventure. We will have short breaks during the hour. You will be asked to join us as we invite others to help by "Bringing Out the Best in Kids!" so that you can "Give of yourself.....for the Kids!" for many years to come.

You won't want to miss this group of misfits, in a feeble attempt, trying to enlighten you on your journey as an Optimist through a skit loaded with rednecks.

Jerry Schue
Past Governor, Indiana South District

Optimist Internet Safety Radio Interview

<http://praiseindy.com/daily-bread/amosbrown/optimist-club-here-leads-effort-protecting-children-on-line-part-1/>

<http://praiseindy.com/daily-bread/amosbrown/optimist-club-here-leads-effort-in-protecting-children-on-line-part-two/>

Community Projects Awards

The [CPA Rules](#), [Project Story](#) and [Judging Sheet](#) have been revised for the 2009-2010 year to better meet the goals of the program. Please make sure that your Club uses the new forms when completing an entry. Don't forget that participation in the CPA program at the District level is a requirement of the Honor Club Award!

The Community Projects Awards (CPA) Program is an annual competition that recognizes Clubs for their community service, youth and fund-raising activities. Participation in the CPA program at the District level is a requirement of the Honor Club Award. First-place winners of District competitions that are submitted for the International judging will receive International Entry patches.

Forms, rules and additional information can be found at:

<http://www.optimist.org/e/member/programs3.cfm>

Visit the web site above to see past International winners and use the forms that are ready to be filled out!

September 30, 2010 is the Club deadline to submit entries to the District for judging.

Mail to:

Stan Stewart
District CPA Chair
836 W Haysville Rd
Jasper, IN 47546-8776

E-mail with any questions!

Stan.stewart@kimball.com

Condolences go out to Kathy Underwood upon the death of her brother. Our prayers are with you and your family.



What is the Optimist International Junior Golf Program all about?

The Optimist International Junior Golf Championships (OIJGC) held every year in late July, and the Tournament of Champions in November, are two of the premier tournaments in the world for junior golfers (boys & girls) from 10 years old to 18 years old. Over 5,000 junior golfers will compete in local and District qualifying tournaments for the opportunity to be among the 700 junior golfers (including at-large entries from over 20 countries) who will compete in the International tournament held each year at PGA National Resort & Spa in Palm Beach Gardens, Florida. Another 100 District Winners and Runners-Up in the 14-15 and 16-18 age divisions will compete at the Tournament of Champions, a weekend event, also at PGA National. This year's tournaments will be held July 22-August 1, 2010 (OIJGC) and October 30-31, 2010 (TOC). Former winners of Optimist International sponsored tournaments include Tiger Woods, Ernie Els, Justin Leonard, Davis Love III, Michelle McGann, and former Indiana South District participant Jeff Overton, from Evansville, now in his fifth year on the PGA Tour.

When is the District Qualifying Tournament?

The District Tournament will be held at Deer Creek Golf Club in Clayton, Indiana on June 17, 2010 (10-11 and 12-13 year old age groups) and June 18, 2010 (14-15 and 16-18 year old age groups). Entries and sponsorships are due as soon as possible, but no later than May 15, 2010. For more information, check out the **District Tournament website** (www.optimistindiana/projects/jrgolf).

How can my Club Participate?

Local Optimist Clubs can participate in one or more of the following ways:

1. **Hold a local Junior Golf Tournament.** Contact District Junior Golf Co-Chairs Mike Woodward or John Reel for rules and tips on running your tournament.
2. **Sponsor a District Participant.** Even if you do not hold a local tournament, sponsor one or more junior golfers from your community by paying their entry fee (\$60.00) into the District Tournament. Download the entry flyer from the District Tournament website (www.optimistindiana/projects/jrgolf).
3. **Be a District Tournament Sponsor.** District Tournament Sponsors make it possible for the District to sponsor or assist eight participants (winning boy and girl in each age group) to the International Tournament. District Tournament sponsorship opportunities range from \$60.00 to sponsor a participant to \$200.00 for a prominent hole or activity. Download the Sponsorship Opportunities flyer from the District Tournament website (www.optimistindiana/projects/jrgolf).
4. **Contact your local High School (boys & girls) Golf Coaches.** Let your local coaches know about the opportunities available for their players to participate in our program. District Tournament dates are structured to avoid conflicts with High School seasons. Be sure to give them one or more entry flyers.
5. **Contact your Local Golf Course Professional.** Let the Golf Professionals at your local courses know about our program. Ask them to distribute entry flyers to juniors who may be participating in a program at their course. Refer them to the District Tournament website (www.optimistindiana/projects/jrgolf).
6. **Send one or more volunteers to help at the District Tournament.** Approximately 30 volunteers are needed to help on the District Tournament playing dates. Some volunteer positions require a basic knowledge of golf, but many jobs just require a willing volunteer. Contact District Junior Golf Co-Chairs Mike Woodward or John Reel to volunteer.
7. **Have a Junior Golf Program Presentation at a Club Meeting.** District Junior Golf Co-Chairs Mike Woodward and John Reel are available to speak about the Junior Golf Program at a Club meeting. A brief video about the International Championships is a part of the presentation.

E-mail Mike Woodward at mjwoodwardiu@yahoo.com, or John Reel at johnreel861@comcast.net.

Members, MONEY and Projects for Kids

Your Optimist Club has grand goals to serve more kids, run more projects and build new Clubs in neighboring communities. Good for you.

But first your Club needs to create the RESOURCES to achieve these goals. The first important resource are MEMBERS. More members, whether new members or re-activated members, will bring more hands, more ideas, and more hours of service to kids. Have a calling committee to bring some of that deadwood back to life. Then host a NOW (New Optimists Wanted) event or two or four to recruit new members to bring fresh ideas and new energy into your Optimist Club.

The second priority is MONEY. Your Optimist Club does not have the benefits of our Federal Government. We cannot (legally) go down the basement and turn on the printing presses to create more money. Hopefully your Board of Directors has prepared a budget outlining the funds needed to run the projects that your Club has planned. On the other side of the ledger, they should have the sources of income needed to support those expenditures. Most of the time it's, "If we just had more MONEY, we could run that project." Or "We cannot afford to run this great project that our Club is known for because we do not have enough money."

That's where FUND RAISERS can help your Club achieve the goals that you have set. In addition to raising the needed money to support your youth and community projects, Fund Raisers are also an opportunity for activation and fellowship. Can you picture your Club President elbow deep in pancake batter at a pancake breakfast which raises \$500 for your Club? Can you picture yourself frying hot dogs and hamburgers at the sweltering 4-H Fair next summer, with a dozen fellow members milling around the booth sharing great stories of summer vacations?

The Indiana South District website has started a Fund Raising section with several (and growing) list of Fund Raising projects and how to run them. Go to "OptimistIndiana.org" and then "Programs". Under the Avenue of Flags picture, click on the Fund Raising tab to get several ideas for fund raisers big and small.

You can also contribute to this page with YOUR CLUB'S successful Fund Raisers. Print the form on the next page, complete the information and mail it to me to be added to the website. Send the form to *Rich Slayton*, 1917 West 5th Avenue, Jasper, IN 47546. Your Club will be "famous" and you will be helping other Optimist Clubs find the Fund Raising projects they need to help more KIDS.

Indiana South Optimist District



Fund Raising Project Form

Project name - _____
 Sponsoring Club - _____
 Contact name - _____

Financial Goal (income) - \$ _____
 Club size - _____ members
 Committee Size - _____ members Time _____ hrs total
 Member time - _____ hours per member

Project duration - 1 hr _____; 2 hrs _____; 4 hrs _____ 8 hrs _____;
 weekend _____; Longer _____ days

Brief Project description _____

People needed - _____ duties - _____, _____
 _____, _____, _____, _____

Facilities needed - _____

Equipment needed - _____, _____, _____
 _____, _____, _____, _____

Planning calendar - Appoint committee _____
 next step - _____ - _____
 next step - _____ - _____
 next step - _____ - _____
 next step - _____ - _____
 next step - _____ - _____
 next step - _____ - _____
 Project day - _____
 Total project planning time - _____

Income - \$ _____ + \$ _____ = \$ _____
 Expenses - \$ _____ + \$ _____ + \$ _____
 \$ _____ + \$ _____ = \$ _____
 Net income =
 \$ _____
 Net income per hour =
 \$ _____

GROWTH INCENTIVES OFFERED TO HELP CLUBS OFFSET THE DUES INCREASE

Please note: The dues reduction is per Club not per Member.

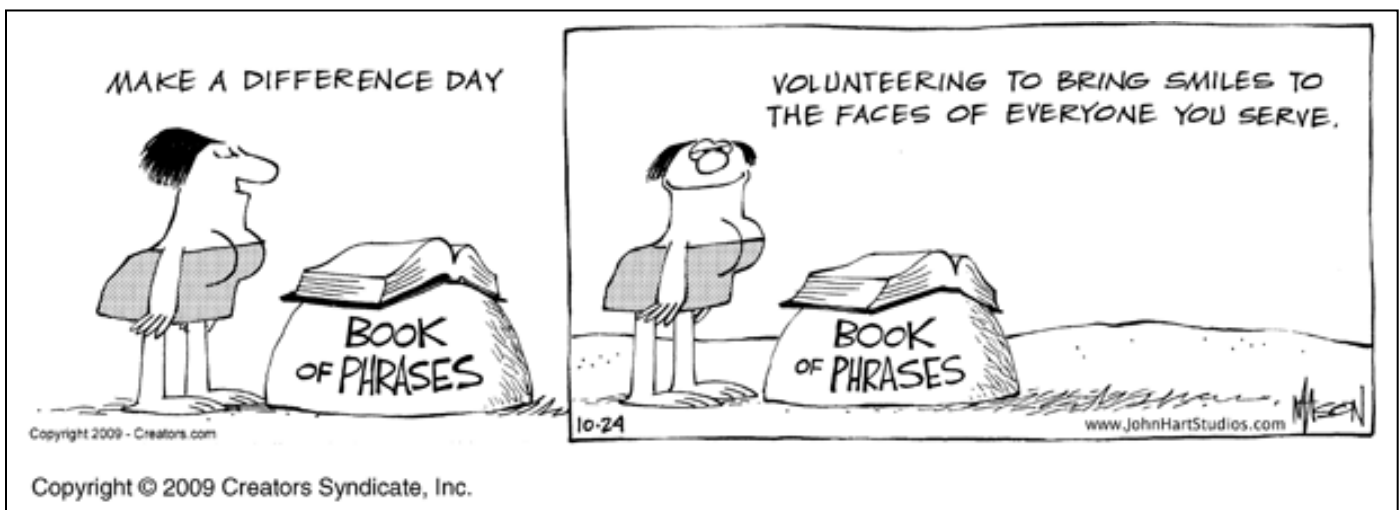
The Board of Directors will offer several growth incentives to Clubs beginning October 1, 2009 to help offset any increase in dues approved by Convention delegates this summer.

Membership:

If a Club has an increase in membership of net plus 5 over its September 30, 2009 membership, the Club will receive a \$12.50 reduction in dues for the quarter in which the membership is attained. This reduction in dues will continue for every quarter in which the net plus 5 is maintained through the fourth quarter of 2009-10. If a Club increases membership by a net plus 10, the dues reduction will be \$25.

New Club Building:

A new Club built during 2009-10 will get a \$100 reduction in dues and fees in the first quarter after its first anniversary and a \$50 reduction after its second anniversary. In addition, the Sponsor Club will get a \$50 reduction in dues and fees if the new Club is still in existence after its first anniversary and has grown by net plus 5 members.





■ To be so strong that nothing can disturb your peace of mind.

■ To talk health, happiness and prosperity to every person you meet.



■ To make all your friends feel that there is something in them.

■ To look at the sunny side of everything and make your optimism come true.



■ To think only of the best, to work only for the best and to expect only the best.

■ To be just as enthusiastic about the success of others as you are about your own.



■ *To forget the mistakes of the past and press on to the greater achievements of the future.*



■ *To wear a cheerful countenance at all times and give every living creature you meet a smile.*



■ *To give so much time to the improvement of yourself that you have no time to criticize others.*



■ *To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.*

By providing hope and positive vision, Optimists bring out the best in kids.

-Optimist Mission Statement

Indiana South District
Optimist International
The Southern Exposure
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Address Correction Requested

Optimist:

The Southern Exposure is published for all Optimists located in the Indiana South District, Optimist International. The editor is Paul R. Grant, 770 N CR 625 E, Avon, IN 46123. Submissions may be sent to p_grant@fastmail.fm and are subject to extreme editing.

Club Presidents: Please make copies of this Bulletin and distribute to the members of your club.

