

# The Southern Exposure



## INDIANA SOUTH DISTRICT – OPTIMIST INTERNATIONAL

Volume 15, Issue 1

October 2009

### 2009-2010

#### **“Give of Yourself...for the Kids”**

**Sandi Holstein**, Governor

**Jim Arnold**, Secretary-Treasurer

**Tony Trimble**, Immediate Past Governor

**Jerry Schue**, Past Governor

**Kathy Underwood**, Governor Elect

#### Lt. Governors

Zone 1: **Barbara (Barb) Milton**

Zone 2: **John Harding**

Zone 3: **Robert (Bob) Thompson**

Zone 4/5: **Frank Deckard**

Zone 6: **Kathy Williams**

Zone 7: **Ralph Purkhiser**

Zone 8: **Larry Neisen**

Zone 9: **Michael Robinson**

#### Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors.

### **Attention:**

#### Committee Chairs & Lt. Governors

The deadline for submitting articles for the next District Bulletin is

**December 20, 2009**. Send your articles to [p\\_grant@fastmail.fm](mailto:p_grant@fastmail.fm) if you have e-mail. If you prefer, send it snail-mail: 770 N County Road 625 E, Avon, IN 46123.

**DON'T FORGET!**

#### From the Governor:

We will be kicking off the **“Give of Yourself...for the Kids”** year at the Indianapolis Hilton North on October 30<sup>th</sup> and 31<sup>st</sup>. Since that Saturday is Halloween, you are encouraged to come as a ghost or a goblin, or whatever other character suits you. I've been told that there may be a prize for the very best dressed, as well as a few more surprises during the day.

You will also have the opportunity to meet our Optimist International Vice President Dennis Desmond and his wife Elsie. They hail from the great State of Missouri where Elsie reigns as Immediate Past Governor. Our Vice President Dennis is a Certified Club Builder and stands ready to help us with our endeavors.

Your LDC Committee has done a fantastic job in planning a day you won't want to miss. Want to be a leader? Then be sure to catch *“Leadership Styles and Profiles”*, presented by the talented Linda Stein and Paula Reyling. Plus, back by popular demand, the informative round tables.

Exciting things are already happening in the District. Some have manned booths at Student Involvement Fairs at three colleges... Franklin, IUPUI and USI. Wouldn't it be great for the District to charter its very first

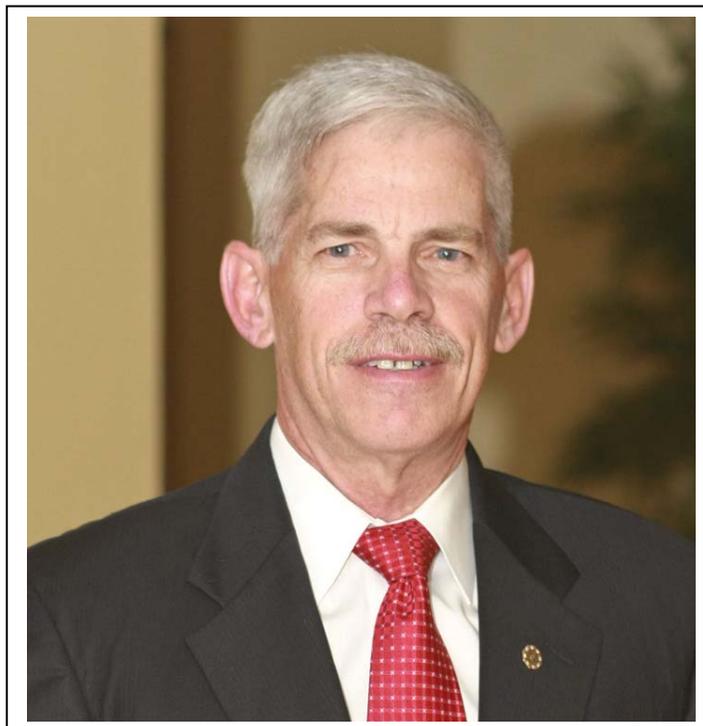
college club? Perhaps by the time you read this, it will have happened.

International President, Mark Schriver's theme for the year is **"Promise Yourself...for the Kids"**. How powerful is that? The majestic eagle is a part of his logo. Will you soar with President Mark and **"Promise Yourself...for the Kids"**? The blueprint for doing this has never changed. We simply add more clubs and more members to our District.

As your governor, I ask that you pledge to yourselves that together we will strive to serve each and every child in our District. We have no way of knowing who might be a future Nobel Prize Winner, award-winning athlete, or even President of the United States. There is no way of knowing who is slated for greatness with just a little help from us. So, will you help? Will you **"Give of Yourself...for the Kids"**?

See you in Indy!  
Governor Sandi

An Optimist (with a capital O) is someone who takes the cold water thrown on their ideas, heats it, and uses the steam to drive projects to help all children reach their potential. (And to serve their communities.)



Ind South Governor Sandi Holstein International President Mark Schriver

**2009- 2010  
Indiana South District Meetings**

2 <sup>nd</sup> Quarter.....	January 22 – 23	Holiday Inn	Terre Haute
3 <sup>rd</sup> Quarter.....	April 23 – 24	Hampton Inn	Greensburg
4 <sup>th</sup> Quarter Convention.....	Jul 31-Aug 1	Holiday Inn	Terre Haute

**“SWEAT EQUITY” IDEAS FOR CLUBS**

Does your Club have a “sweat equity” plan? Sweat equity is a great way to offset the cost of dues to Members. With so many people currently unemployed or underemployed, it might be an idea to think about for the years ahead. Gloria Kloster of the International Membership, Recruitment & Retention Committee has been gathering up ideas that Clubs are using. Here is the first in a series of ideas that will be coming your way!

The St. Boniface Optimist Club in Manitoba has been using the following sweat equity criteria since October 2000 (they chartered in April 2000). They review it each year to make sure they can afford it (they always have been able to) and that it is effective (it always has been). They have it balanced so that it encompasses all aspects of Club participation.

Here’s the plan:

- \* Every Member pays the first half of their annual dues upfront.
- \* Every Member then has the opportunity to “sweat equity” up to half their annual dues using the following criteria:
  - \$5 credit for every new Member sponsored
  - \$2 credit for every service project participated in
  - \$2 credit for every fundraising project participated in
  - \$1 credit for every Club fellowship function attended
  - \$1 credit for every Club meeting attended
- \* All new Members are automatically given half off their dues for their first year; after that they have to earn it.
- \* About 80 percent of the Members take advantage of this sweat equity program to reduce their dues by some portion.

**The difference between ordinary and extraordinary is just doing a bit extra.**

# Indiana South District, Optimist International First Quarter District Conference Hilton Indianapolis North, Indianapolis, Indiana Saturday, October 31, 2009

**7:00 – 9:30 a.m.—Registration—in front of Baron Room**

**8:30 – 9:00 (Baron) First General Session**

Call to Order	IPG Tony Trimble
Invocation	Chaplain Bob Frields
Posting of the Colors	Girl Scout Troop
Pledge of Allegiance	Girl Scout Troop
Passing of the Gavel	Gov. Tony to Sandi
Presentation	Gov. Sandi to IPG Tony
Welcome/Introductions/Comments	Gov. Sandi
Distinguished Guests	
First Timers	
2009-10 District Team	

**9:00 - 9:45 (Baron Room)**

**Leadership Styles and Profiles Part I**  
Linda Stein and Paula Reyling

**9:45-10:05 Break and Check Out**

**10:05 – 10:50 (Baron Room)**

**Leadership Styles and Profiles Part II**  
Linda Stein and Paula Reyling

**10:50—11:50 (Baron Room) Round Tables**

Essay	Jim Kite
Internet Safety	Bill Meyers
Fundraising	Rich Slayton
Oratorical	Doris Stone
Tri Star	Jack Nichols
Southern Exposure	Paul Grant

**12:00 – 1:35 (Conrad Room) Lunch**

Welcome	Gov. Sandi
Invocation	Chaplain Bob Frields

**After Lunch Meeting**

Introductions	Gov. Sandi
2008/09 Awards	

CPA	Rick France
Scrapbook	Chuck Curry
Newsletter	Sandy Todd
2008-09 OI Foundation-Awards	Don Riggle
OI Vice President	Dennis Desmond
Award Costume Prizes	LDC
Sgt – At – Arms	Jack Nichols
Adjourn	Gov. Sandi

**1:35 – 1:50 Break**

**1:50 – 2:35 (Baron Room) Afternoon Session**

<b>OI Foundation</b>	Brad Bradshaw
<b>Membership</b>	Cheryl Curry
<b>New Community Service</b>	Jerry Schue

**2:35 – 3:00 (Baron Room) District Board Meeting**

Call to Order	Gov. Sandi
Approve Minutes	S/T Jim Arnold
Finance Report	S/T Jim Arnold
A&A Awards	Kathy Williams
OI Vice President	Dennis Desmond

**3:00 – 3:10 Break**

**3:10 – 3:45 (Baron Room) Closing Session**

Governor's Comments	Gov. Sandi
Prizes	LDC
OI Convention Ambassador	Linda Stein
Darryl's Digital Diary	Darryl Paul
Closing Comments	Gov. Sandi
Adjourn with the Creed	Gov.-Elect. Kathy



Editor's Note: I won't be wearing my costume to the 1<sup>st</sup> Quarter Conference because my midget costume is too big.

**Past Governor's Breakfast will be on  
Saturday, 10/31 @ 7:30 am.**



"We try to cater to both optimists and pessimists."



## ROOM RATES ANNOUNCED FOR THE 2009 INTERNATIONAL CONVENTION

Excited about what you've seen and heard of the 2009 Convention? The 2010 Convention will take place July 8-10 in the newly renovated Sheraton Downtown Denver Hotel. The hotel is in the heart of it all in Denver. And with room rates of just \$110 (plus tax/fees) per night, the Sheraton has the perfect price tag for arriving early or extending your stay so you can check out the breathtaking views of the Denver area.

To reserve your hotel room for the big event, call (888) 627-8405 or click on the link below:

<http://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=0908114651&key=89EC9>

For more information about the 2010 Convention, visit the Convention section of the website (<http://www.optimist.org/e/Member/convention1.cfm>). You can also read up on the Sheraton and all of its amenities (<http://www.optimist.org/e/member/convention3.cfm>) or start planning your sightseeing adventures (<http://www.optimist.org/e/member/convention8.cfm>).

## **Does your Optimist Club need more money to run more projects?**

**Is your Club's Board holding back on needed children's projects or assistance for lack of funds?**

**Have your old fund-raisers run their course, decreasing income to the Club or lacking members support due to too hot at the summer fairs, or too cold for Christmas tree lots?**

**Come to the First Quarter District Conference on October 31, Halloween, to participate in a Fund Raising Round Table discussion at 10:50 AM on that Saturday at the Hilton North on I-69 near Indy and Carmel.**

**Print out the following Fund Raising Form and outline your Club's best fund-raiser. Share this with other Clubs. We will be posting the best fund raisers on the District website under a special tab for fund raising for all Club, in Indiana and all of Optimist International worldwide, to share.**

**If you cannot attend the District Conference, then e-mail the completed form, or snail-mail a typed or hand-written copy to Rich Slayton, Fund Raising Chair, 1917 West 5<sup>th</sup> Avenue, Jasper, IN 47546, [richslayton@insightbb.com](mailto:richslayton@insightbb.com). You can request an Excel copy of the form by e-mailing [richslayton@insightbb.com](mailto:richslayton@insightbb.com). A form will be returned to you.**

**District Conferences are how we share ideas, get ideas to improve our Clubs and get motivated by the successes of other Optimist Clubs. Register 3 or 4 members to attend, even if just for Saturday. The drive to and from the conference is a lot more fun with several members from your Club (or neighboring Clubs).**

**Come, learn, try and succeed in "Bringing Out The Best in Kids."**

# Indiana South District Optimist International



## Fund Raising Project Form

Project name - \_\_\_\_\_

Sponsoring Club - \_\_\_\_\_

Contact name - \_\_\_\_\_

Financial Goal (income) - \$ \_\_\_\_\_

Club size - \_\_\_\_\_ members

Committee Size - \_\_\_\_\_ members Time \_\_\_\_\_ hrs total

Member time - \_\_\_\_\_ hours per member

Project duration - 1 hr \_\_\_\_\_; 2 hrs \_\_\_\_\_; 4 hrs \_\_\_\_\_ 8 hrs \_\_\_\_\_;  
weekend \_\_\_\_\_; Longer \_\_\_\_\_ days

Brief Project description \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

People needed - \_\_\_\_\_ duties - \_\_\_\_\_, \_\_\_\_\_

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Facilities needed - \_\_\_\_\_

Equipment needed - \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Planning calendar - Appoint committee \_\_\_\_\_

next step - \_\_\_\_\_ - \_\_\_\_\_

Project day - \_\_\_\_\_

Total project planning time - \_\_\_\_\_

Income - \$ \_\_\_\_\_ + \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Expenses - \$ \_\_\_\_\_ + \$ \_\_\_\_\_ + \$ \_\_\_\_\_

\$ \_\_\_\_\_ + \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Net income =

\$ \_\_\_\_\_

Net income per hour =

\$ \_\_\_\_\_

**'What blessings should you acknowledge?'**

**'If you have food in the refrigerator, clothes on your back, a roof overhead and a place to sleep you are richer than 75% of this world. If you have money in the bank, in your wallet, and spare change in a dish, you are among the top 8% of the world's wealthy.'**

**'And if you get emails on your own computer, you are part of the 1% in the world who has that opportunity.'**

**'If you woke up this morning with more health than illness... you are more blessed than the many who will not even survive this day.'**

**'If you have never experienced the fear in battle, the loneliness of imprisonment, the agony of torture, or the pangs of starvation...you are ahead of 700 million people in the world.'**

**'If you can attend a church without the fear of harassment, arrest, torture or death you are envied by, and more blessed than, three billion people in the world! .'**

**'If your parents are still alive and still married...you are very rare.'**

**'If you can hold your head up and smile, you are not the norm, you're unique to all those in doubt and despair.'**

**I am blessed!!!**

**I am of the opinion that my life belongs to the community, and as long as I live it is my privilege to do for it whatever I can.**

**I want to be thoroughly used up when I die, for the harder I work, the more I live.**

**Life is no brief candle to me. It is a sort of a splendid torch which I have got hold of for the moment, and I want to make it burn as brightly as possible before handing it on to future generations.**

**George Bernard Shaw**

## **GROWTH INCENTIVES OFFERED TO HELP CLUBS OFFSET THE DUES INCREASE**

Please note: The dues reduction is per Club not per Member.

The Board of Directors will offer several growth incentives to Clubs beginning October 1, 2009 to help offset any increase in dues approved by Convention delegates this summer.

### **Membership:**

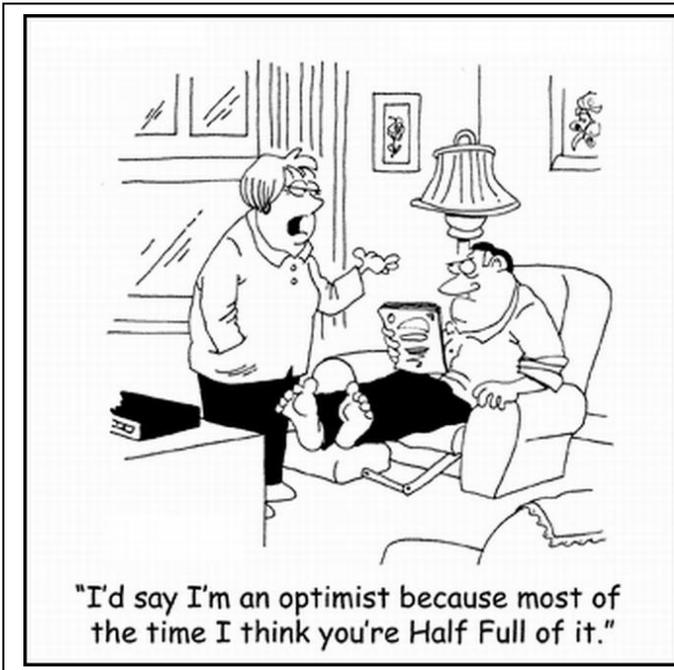
If a Club has an increase in membership of net plus 5 over its September 30, 2009 membership, the Club will receive a \$12.50 reduction in dues for the quarter in which the membership is attained. This reduction in dues will continue for every quarter in which the net plus 5 is maintained through the fourth quarter of 2009-10. If a Club increases membership by a net plus 10, the dues reduction will be \$25.

### **New Club Building:**

A new Club built during 2009-10 will get a \$100 reduction in dues and fees in the first quarter after its first anniversary and a \$50 reduction after its second anniversary. In addition, the Sponsor Club will get a \$50 reduction in dues and fees if the new Club is still in existence after its first anniversary and has grown by a net plus 5 members.

## **The Avon Optimist Club is Celebrating**

Keep November 15<sup>th</sup> open on your calendar. The Avon Club will be hosting their FIFTITH year Anniversary Gala party. Chartered in September 1959, the Avon Club has passed their 50<sup>th</sup> Anniversary and they are going to CELEBRATE. Past International President John Reel will be emceeing the event to be held at the Avon United Methodist Church. Fellowship will start at 4:00 PM with dinner starting about 4:30 PM. This should give out of town guests time to get home afterwards. Details will be sent out by the 15<sup>th</sup> of October. Set aside November 15<sup>th</sup> and come help celebrate this important event.



"You are the person who has to decide whether you'll do it or toss it aside.  
 You are the person who makes up your mind whether you'll lead or will linger behind.  
 Whether you'll try for the goal that's afar or just be contented to stay where you are."  
 Edgar A. Guest

## **DOING SOMETHING GREAT**

**When was the last time you were challenged to do something really...well... great?**

**President Abraham Lincoln helped me to understand that there is a bit of greatness within all of us. It is said that he often slipped out of the White House on Wednesday evenings to listen to the sermons of Dr. Phineas Gurley at New York Avenue Presbyterian Church.**

**He generally preferred to come and go unnoticed, so when Dr. Gurley knew the president was coming, he left his study door open. On one of those occasions, the president quietly entered through a side door of the church, took his seat in the minister's study, located just off the sanctuary, and propped the door open just wide enough to hear the preacher.**

**During the walk home one Wednesday evening, an aide asked Mr. Lincoln his appraisal of the sermon. The president thoughtfully replied, "The content was excellent...he delivered with eloquence...he had put work into the message."**

**"Then you thought it was an excellent sermon?" questioned the aide.**

**"No," Lincoln answered.**

**"But you said that the content was excellent, it was delivered with eloquence and it showed much work," the aide pressed.**

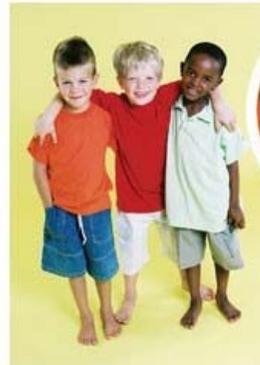
**"That's true," Lincoln said. "But Dr. Gurley forgot the most important ingredient. He forgot to ask us to do something great."**

**There is nothing wrong with average lives and average accomplishments. Most of the good of the world is built on the accumulated efforts of everyday people. But, as Lincoln seemed to know, a life should strive for some greatness.**

**Are you part of a relationship that, if given more effort, could be outstanding? Or do you volunteer for an organization which is truly doing something excellent? Have you joined a cause that is attempting something great? Or have you ever said to yourself concerning a beautiful dream, "I could never do that," while knowing that if you were to attempt it and succeed, you just might accomplish something significant?**

**If Abraham Lincoln is right, then every life should strive to reach a little further today than it did yesterday, for there is some greatness in each of us.**

**-- Steve Goodier**



■ To be so strong that nothing can disturb your peace of mind.

■ To talk health, happiness and prosperity to every person you meet.



■ To make all your friends feel that there is something in them.

■ To look at the sunny side of everything and make your optimism come true.



■ To think only of the best, to work only for the best and to expect only the best.

■ To be just as enthusiastic about the success of others as you are about your own.



■ *To forget the mistakes of the past and press on to the greater achievements of the future.*



■ *To wear a cheerful countenance at all times and give every living creature you meet a smile.*



■ *To give so much time to the improvement of yourself that you have no time to criticize others.*



■ *To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.*

*By providing hope and positive vision, Optimists bring out the best in kids.*

*-Optimist Mission Statement*

Indiana South District  
Optimist International  
*The Southern Exposure*  
Paul R. Grant, District Bulletin Editor  
770 N County Road 625 E  
Avon, IN 46123-9066

Address Correction Requested

Optimist:

*The Southern Exposure* is published for all Optimists located in the Indiana South District, Optimist International. The editor is Paul R. Grant, 770 N CR 625 E, Avon, IN 46123. Submissions may be sent to [p\\_grant@fastmail.fm](mailto:p_grant@fastmail.fm) and are subject to extreme editing.

Club Presidents: Please make copies of this Bulletin and distribute to the members of your club.

