

# The Southern Exposure



INDIANA SOUTH DISTRICT – OPTIMIST INTERNATIONAL

Volume 14, Issue 1

October 2008

## 2008-2009

### **“Stand Tall For Kids”**

**Tony Trimble, Governor**

**Gary Burk, Secretary-Treasurer**

**Jerry Schue, Immediate Past Governor**

**Rich Slayton, Past Governor**

**Sandi Holstein, Governor Elect**

### Lt. Governors

Zone 1: **Pat France**

Zone 2: **Hank Herpel, Jr**

Zone 3: **Andy Tice**

Zone 4/5: **Frank Deckard**

Zone 6: **Charles Schladand**

Zone 7: **Teresa Richardson**

Zone 8: **Larry Neisen**

Zone 9: **Edwin Rinehart**

### Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors.

### **Attention:**

#### Committee Chairs & Lt. Governors

The deadline for submitting articles for the next District Bulletin is **January 2, 2009**. Send your articles to [p\\_grant@fastmail.fm](mailto:p_grant@fastmail.fm) if you have e-mail. If you prefer, send it snail-mail: 770 N CR 625 E, Avon, IN 46123.

**DON'T FORGET!**

From the Governor:

**COME TO FRENCH LICK!!**

We will kick off the “**Stand Tall for Kids**” year at French Lick Springs on November 7<sup>th</sup> and 8<sup>th</sup>. Saturday will be a busy day. There will be sessions on PGI, the OI Foundation and a special get together just for first timers. This is a new venue for us and we have been fortunate enough to get very special rates for our members.

Sites are being identified for new clubs throughout the district. Work is already underway in Corydon!! The measure of our success as a district is the number of kids we are able to serve. That means we need more clubs and the members they will bring in. We also need to add members to existing clubs and help clubs that are struggling to begin to grow.

I am already traveling around the district visiting clubs including Jeffersonville, Georgetown, Indy Downtown, and Indy Breakfast. I look

forward to visiting as many of you as I can this year and I welcome the opportunity to help you when I can. Please keep those newsletters coming. I enjoy following the great work all of you are doing as you, **"Stand Tall for Kids"**.

See ya in French Lick!!

Governor Tony



## Changing of the Guard at Evansville Downtown

### Great News

This was received from Elbert "Brad" Bradshaw:

Don Miller called me and wished our club the best on our 50th. We talked probably 10 minutes and said he was doing well. I talked to Eileen and she said they both were doing well. They are working out and Don advised when he finished he was wringing wet. I thought I would pass this on if you had not heard from them in some time. I imagine he has a lot of catching up to do. YIO

## Information from Optimist International

### 501(c)(3) UPDATE

We have received from the Internal Revenue Service a letter denying 501(c)(3) exemption for Optimist International. The IRS position states that more than an insubstantial part of Optimist International activities are not in furtherance of exempt purposes. It is the position of the IRS that social networking and Club building is more than a substantial function of Optimist International operations. The IRS points to social activities at Club meetings/functions, International Convention social activities and Club social networking as causes for its denial of our application. Optimist International will appeal the preliminary denial of Section 501(c)(3) exemption.

Our application for a group exemption (which would cover all Optimist Clubs in the U.S.) has not been ruled on and appears to be in a suspended state, not actively being worked by the IRS.

### START PLANNING YOUR SCHOLARSHIP CONTESTS EARLY

The scholarship contest topics for 2008-2009 have been determined, and it's never too early to start planning. The topics for this coming year are:

Essay Contest - "**The Power of Youth**"

Oratorical Contest and Communication Contest for the Deaf and Hard of Hearing - "**For Me, Optimism is ...**"

The topics were chosen by the International Marketing, Programs and PR Committee and the JOOI Board and approved by the Optimist International Board of Directors.

The planning guides for the contests are now available on the Optimist website, [www.optimist.org](http://www.optimist.org). Each contest has a packet for the Club Contest Chair and the District Contest Chair. The guides include the rules, an application and all the forms needed to run the contest.

Take this opportunity to contact the schools in your area and ask them to make contest entry part of their students' coursework. Talk to local youth groups and encourage them to compete for the chance at a college scholarship. Contact the school board and obtain a list of home-school students to invite to compete in the contest.

If you have questions about the new topics or the contest planning guides, please contact the Programs Department at (800) 500-8130 or via e-mail at [programs@optimist.org](mailto:programs@optimist.org).



'Begin today, to plan your 2009 Summer Getaway in Sunny Florida for the 91st Annual Convention in Kissimmee, Florida. This Convention will be held at the Gaylord Palms Resort & Convention Center. It is located just 1.5 miles from the front gate of Walt Disney World, in close proximity to other Orlando theme parks, and just 20 minutes from Orlando International airport.

Why not make this a 2009 Summer Vacation and also attend the Convention....it's all under one roof at the Gaylord Palms. For reservations call 407/586-2000 or visit the web page designed just for us by the Palms in the housing section of the International Convention page of [www.optimist.org](http://www.optimist.org).

Housing forms and Convention Registration forms will be available at our 1st District Meeting in French Lick.





### Don't Google Internet Searches

A new deal with Internet searches as a fundraiser for OI:

When searching the Internet, don't Google, use this address for your search engine [www.goodsearch.com](http://www.goodsearch.com) and enter optimist as your charity before searching and select Optimist International Foundation.

Note from editor: I've tried it and the searches work really well.

Camp CareFree Indiana (formerly Camp Quality Indiana) website:

[www.campcarefreeindiana.org](http://www.campcarefreeindiana.org) <<http://www.campcarefreeindiana.org/>>

"Microsoft Windows [n.]: A thirty-two bit extension and GUI shell to a sixteen bit patch to an eight bit operating system originally coded for a four bit microprocessor and sold by a two-bit company that can't stand one bit of competition." - Unknown

### Why Arizona has no Daylight Saving Time

The state of Arizona listened to the Wise Old Indian. When told the reason for daylight saving time the old Indian said, "Only a white man would believe that you could cut a foot off the top of a blanket and sew it to the bottom of a blanket and have a longer blanket."

## Optimist Television PSAs Distributed

For the past 10 months, TV stations all over the United States have been airing public service announcements for Optimist International. The PSAs are available for viewing on the Marketing page of the Optimist website. Just go to [www.optimist.org](http://www.optimist.org), look under “Members” and select “Marketing.” Then click on “TV Public Service Announcements” and play one of the videos. This section of the website also includes information about the PSA distribution process.

To find out which stations in your area have received the PSAs, click on the appropriate link.

To view the distribution list in .pdf format, click

[http://www.optimist.org/Publications/PSA\\_Distribution\\_List.pdf](http://www.optimist.org/Publications/PSA_Distribution_List.pdf).

To view the distribution list in .xls format, click

[http://www.optimist.org/Publications/PSA\\_Distribution\\_List.xls](http://www.optimist.org/Publications/PSA_Distribution_List.xls).

Distribution to Canada and Jamaica will be done as soon as the necessary government approval is received. Optimist Clubs that want to add local contact information to a PSA in their area can do so for \$85 through the company handling the distribution. To find out more or to order a customized PSA go to [www.tvaccessreports.com/optimistorder](http://www.tvaccessreports.com/optimistorder).



## **Presidents: What you need "to do a good job"!**

1. No one person committees
2. President sponsors a new member inducted at the Installation meeting
3. President appoints a CFR and tells the OIF who it is
4. President make first Dime-A-Day donation at first club meeting
5. Board budgets unrestricted donation to OIF and lets CFR know about it
6. President appoints CCC Chairman and tells CCC at OI who it is
7. President divides committees between Vice Presidents and has them oversee same
8. Meetings begin and end on time but with time for members in between
9. Board meetings are business: regular meetings are not. Both have framework with agenda
10. President takes others with him/her to Zone & District meetings
11. Next years President is a likely suspect for Zone and District meetings. He/she attends training at OI Convention and District Convention next July & August
12. Board finds resources to support leadership to do Items 10 & 11
13. Every Board member commits to sponsoring a new member OR revitalizing an existing member that has not been participating in meetings and projects
14. President appoints a club PGI Chair and gets him/her copy of a PGI Passport to begin his/her growth as an Optimist
15. President appoints people to positions, makes sure they understand what a "good job" will look like and gets out of the way
16. President selects someone to do bulletin. If one exists, President supports the use of it by asking all chairs to submit information before, during and after a project
17. President has article in bulletin periodically (written by himself or ghosted)
18. President select 6 key projects and asks appointed chair to prepare CPA book as the project advances. It is due when project is completed – not 30 September
19. President will make the rounds at every meeting and project – not to do all the work but to encourage and support others
20. More members will attend meeting than did last year
21. More members will attend projects that did last year
22. At least one project will get an overhaul or be dropped. At least one new project will be started
23. We'll have fun

**“Without involvement there is no commitment.” Stephen Covey.**





■ To be so strong that nothing can disturb your peace of mind.

■ To talk health, happiness and prosperity to every person you meet.



■ To make all your friends feel that there is something in them.

■ To look at the sunny side of everything and make your optimism come true.



■ To think only of the best, to work only for the best and to expect only the best.

■ To be just as enthusiastic about the success of others as you are about your own.





■ *To forget the mistakes of the past and press on to the greater achievements of the future.*



■ *To wear a cheerful countenance at all times and give every living creature you meet a smile.*



■ *To give so much time to the improvement of yourself that you have no time to criticize others.*



■ *To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.*

*By providing hope and positive vision, Optimists bring out the best in kids.*

*-Optimist Mission Statement*

STAND TALL  FOR  
KIDS

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Optimist International  
*The Southern Exposure*  
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Address Correction Requested

Optimist:

*The Southern Exposure* is published for all Optimists located in the Indiana South District, Optimist International. The editor is Paul R. Grant, 770 N CR 625 E, Avon, IN 46123. Submissions may be sent to [p\\_grant@fastmail.fm](mailto:p_grant@fastmail.fm) and are subject to extreme editing.

Club Presidents: Please make copies of this Bulletin and distribute to the members of your club.



Give Me "Five" for the Kids  
Donne-m'en « cinq » pour les enfants  
2008-2009