

# The Southern Exposure



INDIANA SOUTH DISTRICT – OPTIMIST INTERNATIONAL

Volume 13, Issue 2

January 2008

2007-2008

**“I Believe in YOU”**

Jerry Schue, Governor

Gary Burk, Secretary-Treasurer

Rich Slayton, Immediate Past  
Governor

Steve Arisman, Past Governor

Tony Trimble, Governor Elect

Lt. Governors

Zone 1: Cheryl Curry

Zone 2: Hank Herpel

Zone 3: Jerry Martin

Zone 4/5: Mark Wilson

Zone 6: Doris Stone

Zone 7: Kent Reyling

Zone 8: Betty Strickland

Zone 9: Don Riggle

## Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors.

## Attention:

### Committee Chairs & Lt. Governors

The deadline for submitting articles for the next District Bulletin is **April 2, 2008**. Send your articles to [p\\_grant@fastmail.fm](mailto:p_grant@fastmail.fm) if you have e-mail. If you prefer, send it snail-mail: 770 N CR 625 E, Avon, IN 46123.

**DON'T FORGET!**

From the Governor:

Optimists of the Indiana South District!

As you know I am not the skinniest person in Indiana South. I have been fighting weight loss or I should say weight GAIN for the past ten years.

Therefore, I have instituted a Health and Wellness program for those of you who are up to the challenge.

For every pound of weight you lose I will pay to the Optimist International Foundation through that skinny OI Foundation Representative Stan Stewart, twenty five cents a pound (.25 cents). For every pound you gain you will have to do likewise. Fair is Fair.

There will be a “weigh in” at the District Conference in Jasper on Saturday morning, January 26th, 2008, next to the registration table. Your weight will only be seen by our District Chaplain, Luanne Williams. You will get a receipt for your valiant efforts.

I am including a copy of the contract for you to look at each day as you shed or gain the pounds. **(Please note that the Editor has misplaced this contract. I'm sure they will be available in Jasper.)** Yes, there is a catch, it will cost you \$5.00 to sign up.

We will do a final “weigh in” to see if you will have to cough up cash or if I will have to pay. The final “weigh in” will be at the April

Conference. Fifty-three people signed up in November at the first conference and have already pledged to lose weight, including myself.

There will be a "Vacation Package" given to the winners at the District Conference in August consisting of free overnight lodging and fabulous prizes, meals and other perks along with other prizes for 2nd and 3rd place winners. The winners will be determined by percentage of weight loss so the biggies and the skinnys both have a chance.

Come on, Be Brave.

**"I Believe in YOU!"**

Jerry Schue, Governor

Indiana South District

schueb@psci.net

812-686-0050

## **Honor Lieutenant Governors 2006-2007**

**Zone 6 H. Evan Cunningham  
Zone 8 Betty Strickland**

## **Distinguished Clubs 2006-2007**

**05280 Indianapolis**

## **Honor Clubs 2006-2007**

**05036 Clinton-Breakfast  
05065 Indianapolis-Breakfast  
05070 Jeffersonville-Breakfast  
05140 Columbus  
05150 Danville  
05175 Evansville**

**05190 Jeffersonville-Falls  
Cities  
05300 Jeffersonville  
05301 Jasper  
05435 Plainfield  
05485 Santa Claus  
05520 Terre Haute  
05557 Evansville-West Side**

# Congratulations!!!

The Optimist Club of Ferdinand celebrated its Charter Presentation on Saturday, January 5, 2008. The Ferdinand Club was sponsored by the Optimist Club of Santa Claus.



## Today

Today I will delete from my diary two days: yesterday and tomorrow.

Yesterday was to learn and tomorrow will be the consequence of what I do today.

Today I will face life with the conviction that this day will not ever return.

Today is the last opportunity I have to live intensely, as no one can assure me that I will see tomorrow's sunrise.

Today I will be brave enough not to let any opportunity pass me by, my only alternative is to succeed.

Today I will invest my most valuable resource: my time, in the most transcendental work: my life.

I will spend each minute passionately to make of today a different and unique day in my life.

Today I will defy every obstacle that appears on my way, trusting I will succeed.

## **Operation Voices and Love (OVAL)**

As many of you may be aware, the 151<sup>st</sup> National Guard Unit has been mobilized for redeployment to Iraq. The 151<sup>st</sup> covers counties ranging from Terre Haute to Evansville and from Indianapolis to Tell City. As you can see, the area covered is basically the same area that the Indiana South District covers. The Unit left for training at Camp Atterbury on December 13<sup>th</sup>, will return home for a brief visit over Christmas and then head to Georgia until their deployment in early March.

The Jasper and Ferdinand Optimist Clubs have initiated a project referred to as Operation Voices and Love (OVAL). This project involves the distribution of teddy bears to the children of the soldiers that have been redeployed. The special thing about these teddy bears is that each one will contain a voice recording of their mother or father that has gone overseas. In addition, a permanent recording of the voice will be maintained. Can you imagine the impact that just being able to hear their parent's voice while they are gone can have on these children?

The program is patterned from a not-for-profit program that was implemented in the State of Nebraska. It is done with the help of Build-a-Bear as they assist in the actual construction of the bears. Please visit the website to gain a better understanding of what this program is all about.... [www.operationvoicesandlove.com](http://www.operationvoicesandlove.com).

The project is moving full steam ahead and we would like to ask for your assistance in making this a true Optimist project. The soldiers reported to the Jasper Armory and the Tell City Armory on Tuesday, December 11<sup>th</sup> and Wednesday, December 12<sup>th</sup> to complete paperwork and training. At this time, members of the Jasper and Ferdinand Optimist Clubs worked to obtain the needed voice recordings for each of the soldiers. We are in the process of arranging for delivery of the recorders to Nebraska to have the bears prepared. Our plan would be to distribute the bears to the children at a party on April 5<sup>th</sup>, 2008.

We are seeking assistance from a financial and volunteer standpoint. As you can imagine, the financial obligation to obtain 300 bears with voice recorders and hosting a party for the families will be quite substantial. We are estimating the total cost of this project to be nearly \$7,000. In addition, we are seeking volunteers to help with the planning and hosting of the party where we will distribute the bears to the children and families. We would also like to coordinate with clubs who would be willing to run point and be active with the families of the soldiers that may be in your area. As mentioned, we'd like to make this an Optimist project by not soliciting outside funding or volunteers for this project. However, in order to make this happen we really need your help! If you look at the purpose of Optimist on the district website, we believe you will agree that this is the perfect project for us to undertake as Optimists. The bottom line impact is that we will touch the lives of approximately 250 children!

This project has stirred a lot of emotion for those who were involved with the voice recordings. Imagine a soldier, getting ready to go to Iraq for a year, looking you in the eyes and telling you that this 15 second recording is about to be the longest 15 seconds of his or her life. Imagine the feeling you have when they return the recorder, with tears in their eyes, and say thank you for what you are doing. Imagine that...a soldier saying thank you to us when in reality all of the thanks goes to them for the sacrifices they and their families are making for our country. We think it makes a lot of sense to turn this into an Optimist Project...don't you?

If your club would be interested in getting involved with this very special project

or you have any questions please contact Jay Baker at (812) 482-0728 or via email at [jay.baker@germanamericanbank.com](mailto:jay.baker@germanamericanbank.com) or Ryan Ruxer at (812) 634-2000 or via email at [ryan.ruxer@lpl.com](mailto:ryan.ruxer@lpl.com) .

Thank you for your consideration!

Jay Baker  
President, Jasper Optimist Club

### A&A Info

As this is being written all (hopefully) of our Club Secretaries are in the process of completing and submitting their A&A reports for the first quarter of 2007/2008. At the District Meeting on January 26 the results of their (your) efforts will be published. The Clubs with the most points (awarded for many things that reflect how each Club is doing concerning membership, youth/.community activities, new Club building and financial/administrative responsibilities) and the Clubs that served the greatest number of children per member will be rewarded.

But more importantly, the hard work of all the Clubs reporting will be recognized. Thanks to the initiation, last year, of reporting on the internet and to the continuing evolution of that system, the activities of the reporting Clubs and the report results are now available on our Indiana South website. So now, the submittal of the A&A report means that information about the good works our Clubs are doing is available to everyone.

Log on to [www.optimistindiana.org](http://www.optimistindiana.org), click on Clubs, click on activities 06-07 or 07-08 and scroll through the Clubs' to see.

### Don't Google Internet Searches

A new deal with Internet searches as a fundraiser for OI:

When searching the Internet, don't Google, use this address for your search engine [www.goodsearch.com](http://www.goodsearch.com) and enter optimist as your charity before searching.

Note from editor: I've tried it and the searches work really well.

## SUMMARY OF DISTRICT CONFERENCES FOR 2007-2008

### 2nd Quarter District Conference

January 25-26, 2008

Jasper Inn & Convention Center

951 Wernsing Road

Jasper, IN 47546

Phone (812) 482-5555

### 3rd Quarter District Conference

April 25-26, 2008

Bloomington/Monroe County Convention Center

302 South College Avenue

Bloomington, IN 47403

Phone (812) 336-3681

### International President's Theo Golding's Visit

May 23-25, 2008

TBA

### Indiana South District Convention

August 7-10, 2008

Holiday Inn Terre Haute

330 U.S. 41 South

Terre Haute, IN 47802

Phone (812) 232-6081

### Essay Contest

So far, three clubs have indicated that they will be sponsoring an Essay Contestant for the District Contest. Clubs have to have their winning essays into me by February 28, along with a check for \$25.00. They also must include a copy of the birth certificate. My address is 9055 Pinecreek Court, Indianapolis, IN 46256.

Mary Goshert, Essay Contest Chair [marygoshert@hotmail.com](mailto:marygoshert@hotmail.com)

## CPA books

Well guys, you've had three months of wonderful projects under your belts. Now how about putting a CPA book together about the fun project you've just finished. Need help? Call me. That's what I am here for.

I will also be holding a roundtable discussion at the up coming district meeting (Jasper). There you can ask questions and pick up forms and ideas for your books. Gov. Jerry, has also designed a banner patch for our district winners this year. Don't you want to be the owner of this special award?

Speaking of awards, I will also be giving out special prizes for the 1st CPA book sent in, the most by one club, and the last book. I hope, no I challenge you to beat old Bill Scott. He usually sends in the 1st book of the year. Remember a CPA book is a great tool to use at your NOW meetings.

Remember an optimist sees the opportunity in every thing to spread optimism. Use the CPA to show it.

YIO, Kathy Williams CPA chair (812) 952-3343, bigmike@otherside.com

## Boo Boo Award?

Hello fellow Optimists. Heather here. I want to start a Boo Boo winners club for Indiana South past winners. The reason behind this is so we can get stories from our past winners, and share how they were chosen. This way we can share with the rest of the district as to just what it takes to win this wild award. Plus, I will have extra eyes and ears out there to help find our 2008 winner.

I look forward to hearing from you.

Heather Williams, Boo Boo Chair, (812)952-3343 bigmike@otherside.com

## Made You Think

- Last week, I went to a furniture store to look for a decaffeinated coffee table. They couldn't help me.
- For my birthday I got a humidifier and a de-humidifier. I put them in the same room and let them fight it out.
- I went to a general store but they wouldn't let me buy anything specific.
- I bought some powdered water, but I didn't know what to add.
- I put instant coffee in a microwave and almost went back in time.

## Get Your Ducks in Order (Childhood Cancer)

Optimist International will be sponsoring a CCC Duck Race at the 2008 International Convention with proceeds benefiting the Research Fund in Pediatric Hematology and Oncology at Johns Hopkins or the Canadian Childhood Cancer Campaign.

The good news is that everyone can participate, even if they will not be attending Convention! Members can purchase as many ducks as they like. Payment must be sent with the order form via credit card, money order or check. Please make checks payable to "OIF-CCC."

Get your entry forms from Bethe or Steve Arisman, Childhood Cancer Co-Chairs. Forms can be mailed or faxed to Optimist International or the Canadian Service Centre. Order forms must be submitted by June 16 or ducks must be purchased at the Convention.

The first duck to cross the finish line wins its owner the grand prize of \$100 US. The second-place finisher receives \$50 US and the third duck across the line gets \$25 US. If the owner of one of the winning ducks is not present, a check will be mailed to them after Convention.

If you have any questions, please contact your District CCC Chair (Bethe and Steve Arisman, Co-Chairs) or the Programs Department at (800) 500-8130 or via e-mail at [ccc@optimist.org](mailto:ccc@optimist.org). Order your duck(s) today to ensure your District has its ducks in a row at the 2008 International Convention!

## *Optimist Television PSAs Distributed*

A series of television public service announcements (PSAs) promoting the work of Optimist Clubs in "Bringing Out the Best in Kids" has been distributed to more than 1,100 TV and cable stations throughout North America. Three 30-second and two 15-second messages show Optimists interacting with children while the narration explains what Optimist Clubs do.

To find out which stations in your area have received the PSAs, click on the appropriate link. To view the distribution list in .pdf format, click

[http://www.optimist.org/Publications/PSA\\_Distribution\\_List.pdf](http://www.optimist.org/Publications/PSA_Distribution_List.pdf).

To view the distribution list in .xls format, click

[http://www.optimist.org/Publications/PSA\\_Distribution\\_List.xls](http://www.optimist.org/Publications/PSA_Distribution_List.xls).

Distribution to Canada and Jamaica will be done as soon as the necessary government approval is received. Optimist Clubs that want to add local contact information to a PSA in their area can do so for \$85 through the company handling the distribution. To find out more or to order a customized PSA go to [www.tvaccessreports.com/optimistorder](http://www.tvaccessreports.com/optimistorder).

# Georgetown is Red Hot

## Georgetown Optimist Club

The Georgetown club is starting out the new year with a list of fun things to do, and we are inviting you to come and share in the fun. On sat, Feb 23, we will hold a leap year bingo at our clubhouse. Adult dance to celebrate St. Patrick's day on March 15, kid's bingo, and March 29, spring break yard sale. For more information on any of these contact Kathy #2 (812) 952-3343, Beth (812) 944-7844 or (502) 447-3903 we are also in need of white elephant type items to use for the kid's bingo program. Call one of the above numbers to let us know, and thanks for the help.

## Georgetown JOOI Crue

This Junior Optimist club was very busy during the months of Oct, Nov and Dec. Collecting food and items for over ten families they chose to adopt for the holidays. They canvassed the community with flyers and boxes to collect food. They held candle sales to get the funds for the clothes, and gifts they gave to their Christmas families. We invited our families to our Christmas dinner where we slipped the gifts and baskets to the families. We played bingo with the families and their kids & we had fun. As Junior Optimists we are learning to share just what it is to be an Optimist with those in need. Then we rolled up our sleeves and worked at our local soup kitchen.

In the new year we will be working on raising funds to help other kids attend the Respect For Law Camp, Yard sales and bowl a thon. Working and learning what we can do as Junior Optimists.

President Hayla Lark, Georgetown JOOI Crue

Keep in your prayers our optimist member Brittany Underwood who is serving our country in Iraq. She will be home for a visit Jan 8th thru Jan 20t then return to her unit.



"I'd say I'm an optimist because most of the time I think you're Half Full of it."



*BE AN OPTIMIST!*

At least until they start moving animals in pairs  
at Cape Canaveral.

## **PGI - Personal Growth and Involvement:**

There are many benefits to becoming an Optimist. And since "Bringing Out the Best in Kids" is the consensus top benefit, the organization's Personal Growth & Involvement (P.G.I.) program ranks a cool second. Where else can you become a more knowledgeable volunteer while making yourself more marketable in your professional career?

The P.G.I. program offers every Optimist member the opportunity to grow personally and learn more about Optimism while advancing through ten levels of involvement, personal growth and achievement.

The P.G.I. program will make you a better volunteer, and ultimately a better person. Through communication training, self-development modules and other personal growth activities, Optimist International is giving you a fantastic opportunity to continue to learn and grow.

For additional P.G.I. information, contact Paula Reyling at 812-630-3411 or [paula.reyling@kimball.com](mailto:paula.reyling@kimball.com). You can also contact the Optimist International Leadership Development Department at (800) 500-8130, ext. 242 or feel free to call your Lt Governor for more information.



## Attitude

There once was a woman who woke up one morning, looked in the mirror, and noticed she had only three hairs on her head.

Well," she said, "I think I'll braid my hair today?"  
So she did and she had a wonderful day.

The next day she woke up, looked in the mirror and saw that she had only two hairs on her head.

"H-M-M," she said, "I think I'll part my hair down the middle today?"  
So she did and she had a grand day.

The next day she woke up, looked in the mirror and noticed that she had only one hair on her head.

"Well," she said, "today I'm going to wear my hair in a pony tail."  
So she did and she had a fun, fun day.

The next day she woke up, looked in the mirror and noticed that there wasn't a single hair on her head.

"YEA!" she exclaimed, "I don't have to fix my hair today!"

Attitude is everything.

Be kinder than necessary for everyone you meet is fighting some kind of battle.

Live simply,

Love generously,

Care deeply,

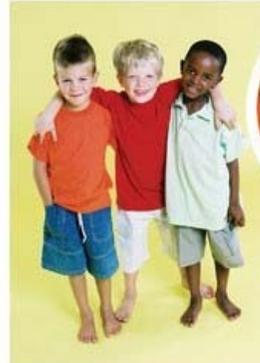
Speak kindly.

Life isn't about waiting for the storm to pass.

It's about learning to dance in the rain.

Camp CareFree Indiana (formerly Camp Quality Indiana) website:

[www.campcarefreeindiana.org](http://www.campcarefreeindiana.org) <<http://www.campcarefreeindiana.org/>>



■ To be so strong that nothing can disturb your peace of mind.

■ To talk health, happiness and prosperity to every person you meet.



■ To make all your friends feel that there is something in them.

■ To look at the sunny side of everything and make your optimism come true.



■ To think only of the best, to work only for the best and to expect only the best.



■ To be just as enthusiastic about the success of others as you are about your own.



■ *To forget the mistakes of the past and press on to the greater achievements of the future.*



■ *To wear a cheerful countenance at all times and give every living creature you meet a smile.*



■ *To give so much time to the improvement of yourself that you have no time to criticize others.*



■ *To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.*

*By providing hope and positive vision, Optimists bring out the best in kids.*

*-Optimist Mission Statement*



Indiana South District  
Optimist International  
*The Southern Exposure*

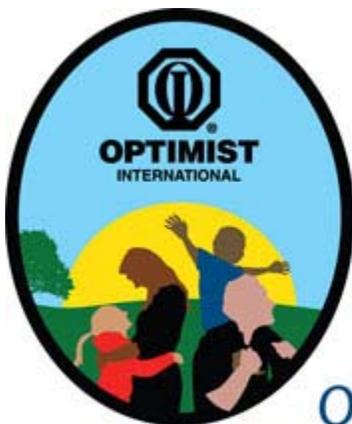
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Optimist:

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**Club Presidents:** Please make copies of this Bulletin and distribute to the members of your club.



Optimists Bring Out the Best in Children

Les Optimistes inspirent le meilleur chez les jeunes • 2007-2008