

# The Southern Exposure



INDIANA SOUTH DISTRICT – OPTIMIST INTERNATIONAL

Volume 13, Issue 1

October 2007

## 2007-2008

**"I Believe in YOU"**

**Jerry Schue, Governor**

**Gary Burk, Secretary-Treasurer**

**Rich Slayton, Immediate Past Governor**

**Steve Arisman, Past Governor**

**Tony Trimble, Governor Elect**

### Lt. Governors

Zone 1: **Cheryl Curry**

Zone 2: **Hank Herpel**

Zone 3: **Jierry Martin**

Zone 4/5: **Mark Wilson**

Zone 6: **Doris Stone**

Zone 7: **Kent Reyling**

Zone 8: **Betty Strickland**

Zone 9: **Don Riggle**

### Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors.

## **Attention:**

### Committee Chairs & Lt. Governors

The deadline for submitting articles for the next District Bulletin is

**January 6, 2008.** Send your articles to [p\\_grant@fastmail.fm](mailto:p_grant@fastmail.fm) if you have e-mail. If you prefer, send it snail-mail: 466 South State Road 267, Avon, IN 46123-8486.

**DON'T FORGET!**

From the Governor:

Indiana South Optimists:

There have been some changes made in the INDS District Conference at the request of the membership. I support these changes and want you to experience them with me.

Your presence at the 1st District Conference on November 2nd and 3rd is highly requested. The deadline for room reservations has been extended until Friday, October 19. Please support the INDS District and make yours NOW!

As your Governor, "I Believe in YOU!" and the youth we all serve. How better to show YOUR BELIEF than to attend the 1st INDS District Conference and support each other.

Book your rooms and send in reservations NOW to show the new Optimist Club of Ferdinand that you care about children. We need your input to make the Indiana South District stronger. If you can not attend please call or email me so I can tell others what project kept you from attending.

I look forward to shaking YOUR hand on November 3.

**"I Believe in YOU!"**

Jerry Schue, Governor INDS  
schueb@psci.net  
812-686-0050

### **Hotel Reservations**

Hilton Indianapolis North Hotel  
8181 North Shadeland Avenue  
Indianapolis, IN 46250  
317-849-6668  
800-445-8667  
Ask for Room Block Name:  
OPTI

### **Luncheon Reservations**

\$21 (includes dessert)  
Boneless Fried Chicken  
Rosemary Pork Loin  
Mail to: Pat France  
Registrar -1st. Conf.  
PO Box 20795  
Indianapolis, IN 46220

## **New CLUB IN INDIANA SOUTH DISTRICT**

**Greetings!**

**It has started. We possibly have sponsored the first Optimist Club in the world in 2007-2008.**

**The newest club in Indiana South District is the Optimist Club of Ferdinand. It is located in Zone 9, that is Lt. Governor Don Riggle's zone. Sponsored by the Optimist Club of Santa Claus with Don Carrell as president. Will the next new club be sponsored by your club, in your zone? We are ready to help you get the job done. Our New Club Building Chair Ron Fuhrman is ready for your call. We have a great NCB team ready to come into your community and charter a JOOI Club or adult club NOW!**

**Ron says OUTSTANDING!!!!**

**The charter president from Ferdinand, Rob Hamilton got a call from International President Theo Golding at 7:40 PM. There was a roar from both ends of the phone conversation. President Theo was in Grapevine for a meeting.**

**Past Governor Rich Slayton and Past OI Vice President Paula Reyling are working on a new club in Celestine, Indiana with 16 members and are close to chartering before the November district conference. Paula and Past Governor Steve Arisman are currently working with a new club in Vincennes, IN. And several more clubs including one in Dale, IN are in the works with 6-8 more clubs to follow.**

**"Let's get some JOOI clubs in before the district conference" says the JOOI Chair Grace Humble!**

The Ferdinand Club was started during Governor's Rich's year but did not get completed in time.

He has promised his help for 2007-2008 and was at the organizational meeting as was Lt. Governor Don Riggle,

Past President of Santa Claus; Ed Rinehart; BOE Bill Cherolis of Santa Claus; BOE Ron Fuhrman, Don Carrell who was out of town but has helped in the past was not represent. I am proud of Indiana South District! This is just the beginning. Come and be part of the JOURNEY WITH THE STEIN TEAM! IT IS EXCITING!

NO, RON SAYS "IT IS OUTSTANDING!" DON'T MISS OUT ON THE FUN! This will be some charter party....

Watch for time and dates. Don't forget to attend your zone meeting in October and the DISTRICT CONFERENCE IN NOV.!

Send in your reservations now! There are lots of surprises in store for you! Tommy Lasorda (coach of the Dodgers) once said.

"There are three types of baseball players; those who make it happen; those who watch it happen and those who wonder what happened!" Don't be one of the last two. Participate.....Participate.....Participate!!!!!!

**"I Believe in You!"** By Hope and Positive Vision, Optimists bring out the BEST in CHILDREN!

Jerry Schue  
Governor of Indiana South District

**See picture on next page!**

## Indiana South Optimists Get things done!

Check out the new club in Ferdinand, Indiana. Ron Fuhrman, certified club builder, chaired the organizational meeting on Thursday, October 4th, 7:00 PM. The club sponsor is the Optimist Club of Santa Claus.



Officers left to right: Rob Hamilton, President; Michael Hoppenjans, Vice President; Tina Wahl, Director; Heather Weyer, Director; Jennifer Lusk, Director; Craig Lindauer, Director; Kim Mohr, Secretary-Treasurer.

Date: Fri, 5 Oct 2007 12:44 PM

Subject RE: New CLUB IN INDIANA SOUTH DISTRICT Show full header

Congratulations IN South! This was truly a team effort!

Congratulations Governor Jerry on the first Club of the 2007-2008 campaign. You're leading the way in NCB!!! There are 15 other New Clubs on the board this month which would give us the highest October EVER in the history of OI! Thanks for launching this success!!!

I'd like to publically express my deep appreciation to PG Rich, whose team stayed with this effort in Ferdinand. Many a Gov would "fudge the numbers" to bring in under their term. Rich, your integrity and dedication to the good of the organization has not gone unnoticed.

Thanks also to Certified Club Builder Paula Reyling, who despite an intense travel schedule, still manages to get involved in NCB projects in her home District. You're unique Paula...but I wish there were more of you!

I know there are others who helped and worked diligently on this effort, and I hope you know that your work is highly valued.

Thank you all...for giving your all!

Press on to the greater achievements of the future,

-Brian

Brian M Brewer, Director of Member & Club Development, Optimist International  
1-800-500-8130, (314) 575-1687, [www.optimist.org](http://www.optimist.org)

## SUMMARY OF DISTRICT CONFERENCES FOR 2007-2008

### 1st QUARTER DISTRICT CONFERENCE

November 2-3, 2007

Hilton Indianapolis North

8181 North Shadeland Avenue

Indianapolis IN 46250

Phone (317) 849-6668

### 2nd Quarter District Conference

January 25-26, 2008

Jasper Inn & Convention Center

951 Wernsing Road

Jasper, IN 47546

Phone (812) 482-5555

### 3rd Quarter District Conference

April 25-26, 2008

Bloomington/Monroe County Convention Center

302 South College Avenue

Bloomington, IN 47403

Phone (812) 336-3681

### International President's Theo Golding's Visit

May 23-25, 2008

TBA

### Indiana South District Convention

August 7-10, 2008

Holiday Inn Terre Haute

330 U.S. 41 South

Terre Haute, IN 47802

Phone (812) 232-6081

## **THANK YOU TO INDIANA SOUTH DISTRICT**

Indiana South has just completed a great year, although many of our goals for last year were not achieved. Thanks to OI President Ronnie Dunn and VP Dale Robertson for their support, assistance and encouragement of our District. We had very successful District Meetings thanks to excellent work by Mike Woodward and Pat France. We tried a new location in Bloomington with excellent results.

The "Target Their Hearts" year set goals for 15 new Optimist Clubs, 20 JOOI Youth Clubs and growth of 500 new members. Although the Northeast Dubois, Ferdinand, Vincennes, Vevay, Madison, West Washington, Concord Center, and Martinsville Clubs were started, none were completed last year. We continue to work with potential members in these communities to make sure that the youth of these towns receive our Optimistic attention to "Bring Out the Best in all Children". Thanks to Steve Arisman for stepping up to fill the New Club Building Chair.

The Indianapolis Breakfast Club completed a new JOOI Club in October, 2006. We were able to organize a JOOI District at our second quarter meeting in Bloomington. Several Clubs have indicated that they are working on JOOI Youth Clubs. Evansville and Columbus among others have plans to spread Optimism to the youth through JOOI Clubs. Thanks to Grace Humble for leading our efforts to build new JOOI Clubs.

We did sign 260 new members last year. Unfortunately, we lost 360 members. The Indianapolis Downtown Club sponsored 30 new members and grew by 25 to achieve Distinguished Club status. Five Clubs added more than ten new members to earn a bicycle to be given to a child in their town. Thanks to Jasper, Santa Claus, Plainfield, Jeffersonville and Evansville Downtown. Thanks to Jack Nichols for helping Clubs learn how to host NOW events and recruit new members.

We should have 13 Honor Clubs in Indiana South for the 2006-2007 year. Be sure the plan to attend the Second Quarter District Meeting in January to participate in the Awards Luncheon.

Thanks to Gary Burk as the hard-working Secretary Treasurer. Thanks also to last year's Governor-Elect Jerry Schue, Immediate Past Governor Steve Arisman and Lt. Governors Darrell Paul, Rick Hollin, John Craig, Mark Wilson, Evan Cunningham, Chuck Divine and Betty Strickland.

Many District Chairs pitched their programs at District Meetings and visited Clubs

to help expand the number of kids that we serve. A special thanks to Jim Scandlin as District Web Master. Jim expanded the District Website and added lots of great functions and information. He also taught Clubs how to develop and use the web at several District Meetings.

Other District Chairs who did a great job were Kathy Underwood (Activities), Lisa Zack (Oratorical), Ralph Purkhiser (Essay), Gerald Lawrence (Finance), Chuck Curry (Leadership Development), Tony Trimble (PGI), Dan and LuAnne Williams (Tri-Star), Tom Foisy (Respect for Law), Mike Woodward (Jr. Golf), Kent Reyling (Awards and Photographer), Jim Martin (A&A), Faith Maher (Distinguished Optimist and Humanitarian Awards), Betty Strickland (BooBoo Award), Beth Saylor (CPA), Jan Scandlin (Newsletters), Paul Grant (District Bulletin), Cheryl Curry (Scrapbooks), Father Ray Brenner (Chaplin), Rick Posson (Public Relations), Mike Stein (Sgt-At-Arms), Mark Wilson (OI Foundation), Stan Stewart (Montreal Convention Ambassador), Steve Arisman (Candidate Qualifications and Childhood Cancer), Herman Greenwood (Policy and Zoning), Charlie Wischmann (CCDHH), Kathy Williams (Fund Raising) and Albert Macke (Youth Safety).

Naida and I thank everyone in the Indiana South District for their assistance, friendship and support.

Thanks, Rich Slayton, Immediate Past Governor Indiana South District

### **A MESSAGE FROM INTERNATIONAL PRESIDENT THEO GOLDING**

Dear Fellow Optimists,

We are at the start of the 2007-2008 Optimist year, and I trust that you are as excited as I am. The primary source of my excitement is the knowledge that our Clubs, our Zones, our Districts, our Regions and all those in Optimist International are blessed with an abundance of talented and committed leaders with the wherewithal to make this one of the most awesome years of service to the children of the world.

I wish to thank you again for the role you will be playing during the year ahead. Our combined efforts and determination will ensure that the great service provided to our communities and to our children will serve to etch the Optimist brand more prominently than has ever been done before.

I look forward to working with you to achieve our objectives.

kindest regards,  
 Theodore Golding  
 International President

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**REGISTER ONLINE NOW FOR THE CONVENTION IN 2008**

Get a good start on the year and register now for the 2008 Convention in Dallas/Fort Worth, Texas! Optimists from all over will gather for the 90th annual event July 2-5, 2008. To make it as easy as possible to plan your trip, online registration is now available. To register, go to the International Convention section of the Optimist website or just click on the link below:

[http://www.optimist.org/default.cfm?content=reg/ConvReg\\_Member.cfm](http://www.optimist.org/default.cfm?content=reg/ConvReg_Member.cfm)

**A 501 (c)(3) UPDATE FOR U.S. CLUBS**

Members of the Optimist staff and the Optimist attorney had a conference call with the IRS agent assigned to the organization's case, her immediate supervisor, the office supervisor and the supervisor of the Quality Control Committee. The IRS is asking for additional information from 10 Clubs. We have not yet received the names of the Clubs. When Optimist International receives the names and the questions, staff will immediately inform the Clubs, the Lieutenant Governors in their Zone, and the local District Governors. The organization will have 30 days to respond to the IRS, but hopes to have the information sooner.

**MAKE YOUR CLUB KNOWN!**

Now that the new year is here, it is time to take a look around the community and see what is missing. If an Optimist road sign is on the list, your Optimist Club should definitely take advantage of the road sign special!

If you do not have an Optimist road sign in your community, Optimist International will reimburse your Optimist Club up to \$100 for the purchase and installation of a sign in your area. A few restrictions apply. Please check out the road sign flyer at the link below to learn all of the details!

By the end of 2007-2008, will there be a road sign for each of the nearly 3,200 communities impacted by Optimist Clubs? Let's hope so!

[http://www.optimist.org/Publications/road\\_sign.pdf](http://www.optimist.org/Publications/road_sign.pdf)



## **Optimists Benefit - Growing Personally and Professionally**

### **Personal Growth and Involvement Program (PGI)**

Participate in this exciting program and experience growth opportunities personally and professionally. Self development benefits exist for you as a member as you advance from one level to the next. The requirements in the first seven levels of this program will help you grow personally and professionally, preparing you for Leadership roles in the future. Levels VIII, IX and X focus on developing in-depth Leadership skills and experience. Individuals pursuing these levels will help others to benefit by spreading optimism to other communities, mentoring others in Optimist activities, and becoming more familiar with our organization. Passports are available for individual tracking.

### **Skills Development Modules**

The skills development modules can be a benefit to all members, spouses and/or guests. Each module offers its' own unique training opportunity for a learning experience that can be carried forward in any leadership role or can be a benefit to every day life skills. Each module requires a two-hour timeframe for teaching or each module can be used as a 'self study' experience. 9 Modules are available - They include: Problem Solving, Public Speaking, Time Management, Choosing Optimism as a Philosophy of Life, Orientation to Optimism for New Members, Parliamentary Procedures, Team Building, Leadership Styles and Profiles, Mentoring.

To learn more about our PGI Program and the Skills Development Modules, visit our website [www.optimistleaders.org](http://www.optimistleaders.org).

Paula Reyling, PGI Chair

## **NOTICE ABOUT MEMBERSHIP DUES**

Effective October 1, 2007, annual membership dues will be as follows (funds shown are in U.S. dollars):

Regular – \$48.64

College – \$21.44

Life – \$16.00

Camp CareFree Indiana (formerly Camp Quality Indiana) website:

[www.campcarefreeindiana.org](http://www.campcarefreeindiana.org) <<http://www.campcarefreeindiana.org>>

### Don't Google Internet Searches

A new deal with Internet searches as a fundraiser for OI:

When searching the Internet, don't Google, use this address for your search engine [www.goodsearch.com](http://www.goodsearch.com) and enter optimist as your charity before searching.

Note from editor: I've tried it and the searches work really well.

## JOOI

My name is Tony Raver. I am the Governor of the JOOI Indiana South District.

We will have a meeting attached to the adult Optimist meeting in Indianapolis. I would like to encourage all members of the adult clubs to visit a JOOI club near them. You can keep in touch and help raise some attendance at our meetings.

One of the problems is the kids are not getting the information. Another problem is many of the youth can not drive themselves. Mr. Woodruff attends many of the Plainfield High School Octagon club's meetings. He gives updates with the clubs and helps us out a lot. We truly appreciate him. Thank you Mr. Woodruff.

### JOOI District of Indiana South wants to grow!

We can only do that with every club's help in building a new JOOI club. There are many communities that could use a little JOOI. I have heard of several clubs being planned and the possibility of 1 being organized next month. If you need any help contact Grace Humble, JOOI Club Chair.

**INDIANA SOUTH DISTRICT - OPTIMIST INTERNATIONAL****\*\*\* AS OF September 30, 2007 \*\*\***

| <b>CLUB</b>                                 | <b>MEMBERS</b> | <b>PLACE</b>               |
|---------------------------------------------|----------------|----------------------------|
| Jasper Breakfast Optimist Club # 05301      | 60             | 1 <sup>st</sup> Place      |
| Indianapolis Optimist Club # 05280          | 30             | 2 <sup>nd</sup> Place      |
| Plainfield Optimist Club # 05435            | 23             | 3 <sup>rd</sup> Place      |
| Santa Claus Optimist Club # 05483           | 17             | 4 <sup>th</sup> Place      |
| Jeffersonville Optimist Club # 05300        | 14             | 5 <sup>th</sup> Place      |
| Evansville Downtown Opt. Club # 05175       | 11             | Tied 6 <sup>th</sup> Place |
| Indianapolis Breakfast Club # 05065         | 11             | Tied 6 <sup>th</sup> Place |
| Evansville Westside Optimist Club # 05557   | 7              | 7 <sup>th</sup> Place      |
| Columbus Optimist Club # 05140              | 5              | Tied 8 <sup>th</sup> Place |
| Georgetown Optimist Club # 05235            | 5              | Tied 8 <sup>th</sup> Place |
| Jeffersonville Breakfast Opt. Club # 05070  | 5              | Tied 8 <sup>th</sup> Place |
| Jefferson-Falls City Opt. Club # 05300      | 5              | Tied 8 <sup>th</sup> Place |
| Loogootee Optimist Club # 05330             | 5              | Tied 8 <sup>th</sup> Place |
| Mill Creek Optimist Club # 05351            | 5              | Tied 8 <sup>th</sup> Place |
| Terre Haute Optimist Club # 05520           | 5              | Tied 8 <sup>th</sup> Place |
| Clinton Breakfast Optimist Club # 05036     | 4              | Tied 9 <sup>th</sup> Place |
| Evansville Eastside Optimist Club # 05165   | 4              | Tied 9 <sup>th</sup> Place |
| Greensburg Optimist Club # 05247            | 4              | Tied 9 <sup>th</sup> Place |
| Northern Vermillion Co. Breakfast # 05427   | 4              | Tied 9 <sup>th</sup> Place |
| Shelby County Optimist Club # 05573         | 4              | Tied 9 <sup>th</sup> Place |
| Terre Haute Breakfast Optimist Club # 05090 | 4              | Tied 9 <sup>th</sup> Place |

Robert J. Seger, Membership Committee Member

**INDIANA SOUTH DISTRICT - OPTIMIST INTERNATIONAL**

**ZONE Membership STANDINGS**

**\*\*\* AS OF September 30, 2007 \*\*\***

| <b>ZONE</b> | <b>STANDINGS</b> |
|-------------|------------------|
| 1           | MINUS 33         |
| 2           | MINUS 8          |
| 3           | MINUS 16         |
| 4           | MINUS 7          |
| 5           | MINUS 19         |
| 6           | PLUS 7           |
| 7           | MINUS 28         |
| 8           | PLUS 4           |

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**IN SOUTH DISTRICT TOTAL**

**MINUS 100**

Robert J. Seger, Membership Committee Member

**INDIANA SOUTH DISTRICT - OPTIMIST INTERNATIONAL**

**Membership STANDINGS**

**\*\*\* AS OF September 30, 2007 \*\*\***

| <b>CLUB</b>                                  | <b>MEMBERS</b> | <b>PLACE</b>           |
|----------------------------------------------|----------------|------------------------|
| Jasper Breakfast Optimist Club # 05301       | 137            | 1 <sup>st</sup> Place  |
| Jeffersonville Optimist Club # 05300         | 126            | 2 <sup>nd</sup> Place  |
| Santa Claus Optimist Club # 05483            | 123            | 3 <sup>rd</sup> Place  |
| Plainfield Optimist Club # 05435             | 111            | 4 <sup>th</sup> Place  |
| Indianapolis Optimist Club # 05280           | 106            | 5 <sup>th</sup> Place  |
| Greensburg Optimist Club # 05247             | 105            | 6 <sup>th</sup> Place  |
| Huntingburg Optimist Club # 05270            | 70             | 7 <sup>th</sup> Place  |
| Mill Creek Optimist Club # 05351             | 62             | 8 <sup>th</sup> Place  |
| Clinton Breakfast Optimist Club # 05036      | 60             | 9 <sup>th</sup> Place  |
| Indianapolis Breakfast Optimist Club # 05065 | 58             | 10 <sup>th</sup> Place |

Robert J. Seger, Membership Committee Member

### **OPTIMIST IN ACTION DAY IS ALMOST HERE**

Is your Club ready for Optimist in Action Day? Make sure to plan an event to promote Optimism on October 20 (this Saturday!).

Clubs can participate in any way they choose; events can be centered around community service or fundraising. An existing Club activity can be held or a new one can be introduced. Be creative and plan a fun event that involves the whole community!

While you're at it, make sure you promote this important day. Press releases are available on the Forms page of the Optimist website. These should be sent to the local newspaper and television and radio stations before and after your event.

### **MAKE SURE OPTIMIST INTERNATIONAL KNOWS ABOUT YOUR CLUB'S WEBSITE**

If your Club has a website, please make sure Optimist International knows about it! The organization would like to have links to all Club websites. This helps active Members as well as potential Members in your area!

To find out if your Club's website has been reported, go to [www.optimist.org](http://www.optimist.org). Look under "Members" and click on "Clubs & Districts." Find your Zone and then look for your Club's name and number. Click on your Club to bring up its page. If your website has been reported, you should see a link to the website on the next screen.

To report your Club's website to Optimist International, please send an e-mail to [webmaster@optimist.org](mailto:webmaster@optimist.org).

### **DISTRICT ENTRY FORMS DUE FOR THE 2006-2007 CPA PROJECTS**

Don't forget the District CPA Entry Form is due to Optimist International by October 20. This is a yellow form that was mailed to all District Activities and CPA Chairs. The form must list all the projects submitted to the District judging and the name of each submitting Club.

If you have any questions or need a copy of the form, please contact the Programs Department at (800) 500-8130 or via e-mail at [programs@optimist.org](mailto:programs@optimist.org).

### **SPREADING THE WORD OF OPTIMISM AND PROMOTING YOUR CLUB**

What is your Club doing to market itself to the community, potential new Members and local youth? Many people are intimidated by marketing, so they avoid it rather than making a mistake. The truth is that everyone is capable of marketing and it's not as difficult as it may seem! One point to remember is that every effort counts!

Why should Clubs publicize their events? By sharing information about Club activities such as Respect for Law and Youth Appreciation, you can show how the Club is making a difference in the community. Articles and photos of Optimist events in the local newspaper can attract people who are interested in becoming new Members. People may realize that your Club runs an event they would like to participate in or perhaps it's a cause that is

important to them - this may heavily influence their decision to get involved.

Numerous articles or listings in the events calendar will also raise the profile of your Club in the area, which can lead to more community involvement and potential partnerships with local businesses. If you publicize your Club's Safety Fair, a local drug store may donate supplies for a first aid demonstration and a bakery may offer to provide refreshments at a discounted cost.

Marketing benefits everyone involved! Members will be energized and excited about the increased interest in Club activities and events. For more marketing tips, go to [www.optimist.org](http://www.optimist.org), look under "Members" and click on "Marketing."

If your Club has a unique marketing strategy, please share it with Optimist International. Send information to [programs@optimist.org](mailto:programs@optimist.org) or call (800) 500-8130. Stay tuned to future Weekly Updates for more marketing tips and ideas!

### **THOUGHT FOR THE WEEK**

"It is our choices ... that show what we truly are, far more than our abilities." - J.K. Rowling, *Harry Potter and the Chamber of Secrets*



**FOR IMMEDIATE RELEASE:**

**CONTACT: Pat France - Tel: (317) 253-8957 Email: [pfrance@indy.rr.com](mailto:pfrance@indy.rr.com)**

## **THE FUNdraising OF THE INDIANAPOLIS DOWNTOWN OPTIMIST CLUB**

When Pat France transferred to the Indianapolis Downtown Optimist Club in October 2007, and was asked to be their President for 2006-07 it was the beginning of a grand journey. She filled the position left vacant by beloved member Ray Browne who passed away a couple of weeks prior to his Presidential installation.

The Indianapolis Downtown Optimist Club (known as DOC) holds the number one charter in Optimist International which added to the intimidation and stress of France. New to the club, new leader in a club with a long heritage of tradition and culture, how could France build on the club spirit, help the club grow, and renew the excitement? She decided to not "rock" the boat too much, but build on what was working and add just a few extra touches of her own. And a couple of the events (out of many projects the DOC did in 2006-07) turned out to be the inspiration for fulfilling her PGI requirement for an article to the OI Magazine.

Take a fundraiser, add socialization and on top of it include a youth event, too. What a way to accomplish multiple goals in only two events! Youth - that is our purpose, funds and volunteers - that is what it takes! The two events were "Countdown to the Finals" and "DOC at Indy Downs."

### **"2006-07 COUNTDOWN TO THE FINALS"**

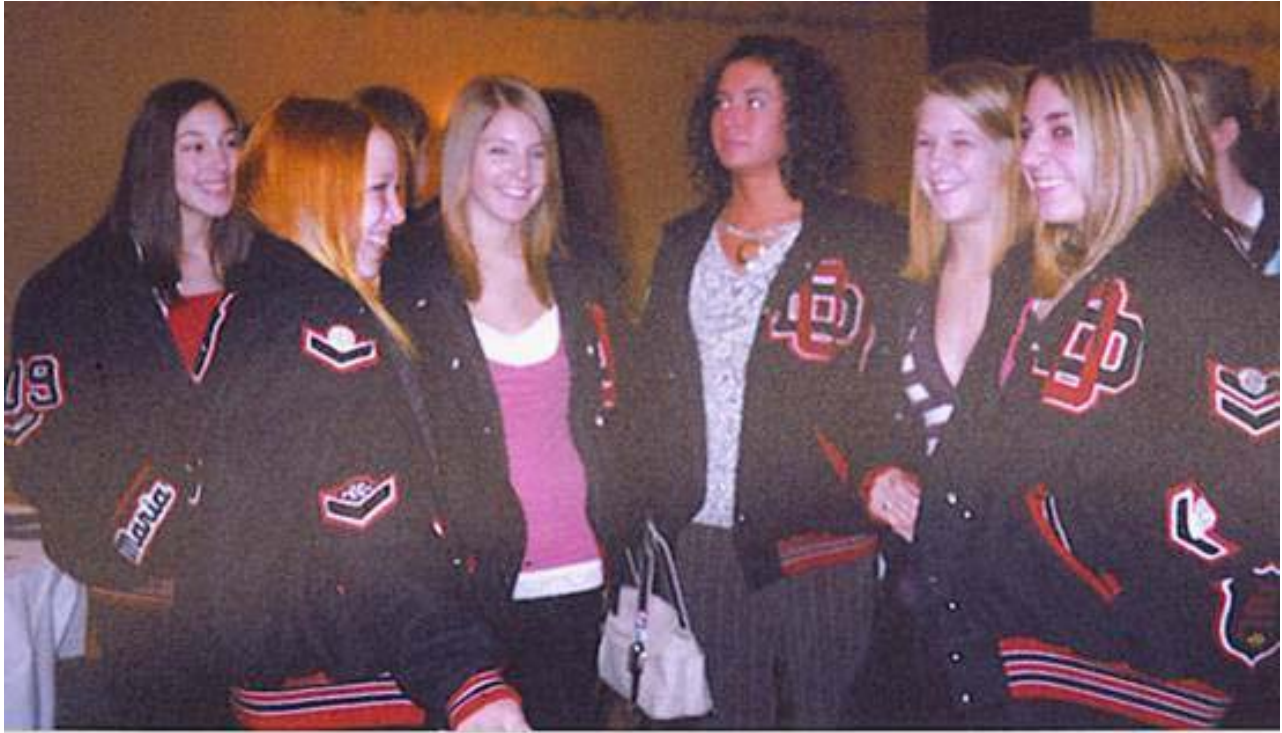
For many years, DOC has hosted a luncheon to honor the eight teams in the IHSAA Girls Basketball Tournament. The eight teams and their coaches are honored, presented trophies and recognized for their achievement in reaching the final tournament. Representatives from the Indiana High School Athletic Association, Indiana Senator Lugar's office, and the Indiana Department of Education all recognized these impressive girls and their coaches. School administrators, players' families and Optimist Clubs are all invited to attend the festivities. The Optimist banners are hung, the creed recited and information about the club distributed. The luncheon hosted close to 800 youth and adults. Club members organized and volunteered to help the day of the luncheon. Club socialization, member participation, youth outreach and recognition, community service, Optimist public relations, and on top of these most important items - the club made a profit! What more could an event want?

### **"DOC at INDY DOWNS"**

Horse racing - some agree with it, some don't. But take it in "stride," add dinner, socialization, and throw in a planning session with the Governor-Elect and you have a successful FUNdraising event. In June the DOC hosts a fundraising dinner and a night at the races. For your \$ you receive dinner in an Executive suite, your own teller, sponsorship of one of the races, and social time with other club members. What a great time we had! In addition, DOC's President France and Vice-President Amber Buchanan took the opportunity to use Governor-Elect Jerry Shue's experience at holding successful N.O.W. meetings and planned a future N.O.W. meeting that yielded eight new members. Following the N.O.W. meeting the club growth momentum was set in motion and DOC finished the year with a +25 achieving Honor Club and Distinguished status.

President France handed off the baton to incoming President Ken Loudenback who is ready, willing, and MOTIVATED to keep the growth going. The DOC looks forward to another year of serving youth, club growth and more FUNdraising!

## Countdown Pictures







## IMAGE OF APPROVAL

*The 4th Annual Downtown Optimist Club Classic*



Louis D. O'Brien, Owner  
 Ralph Martinez, Trainer  
 Shelbyville, Indiana  
 Purse \$8,000

June 23, 2007  
 1 Mile 70 Yards 1:43.2

Fernando De La Cruz, Up  
 To Tall Dusty (2nd)  
 Little More (3rd)  
 \$7.40 \$4.00 \$3.00





Indiana South District  
Optimist International  
*The Southern Exposure*  
Paul R. Grant, District Bulletin Editor  
466 South State Road 267  
Avon, IN 46123-8486

Address Correction Requested

Optimist:

*The Southern Exposure* is published for all Optimists located in the Indiana South District, Optimist International. The editor is Paul R. Grant, 466 South State Road 267, Avon, IN 46123-8486. Submissions may be sent to [p\\_grant@fastmail.fm](mailto:p_grant@fastmail.fm) and are subject to extreme editing.

**Club Presidents:** Please make copies of this Bulletin and distribute to the members of your club.



Optimists Bring Out the Best in Children

Les Optimistes inspirent le meilleur chez les jeunes • 2007-2008