

The Southern Exposure



INDIANA SOUTH DISTRICT – OPTIMIST INTERNATIONAL

Volume 12, Issue 4

August 2007

2006-2007

“TARGET THEIR HEARTS”

Rich Slayton, Governor

Gary Burk, Secretary-Treasurer

Steve Arisman, Immediate Past Governor

Jim Fleming, Past Governor

Jerry Schue, Governor Elect

Lt. Governors

Zone 1: Darrel Paul

Zone 2: Rick Hollin

Zone 3: John Craig

Zone 4/5: Mark Wilson

Zone 6: Evan Cunningham

Zone 7: Chuck Divine

Zone 8: Betty Strickland

Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors.

Attention:

Committee Chairs & Lt. Governors

The deadline for submitting articles for the next District Bulletin is **October 12, 2007**. Send your articles to p_grant@fastmail.fm if you have e-mail. If you prefer, send it snail-mail: 466 South State Road 267, Avon, IN 46123-8486.

DON'T FORGET!

From the Governor's Desk:

61 Days Left

We have 61 days to complete our goals. We have only 61 days left until the end of the “LOVE Optimist Year” where we in Indiana South are “**Targeting the Hearts**” of kids.

We only have 61 days left to complete the 15 New Optimist Clubs that we have "Targeted". Over 40 members stood in front of Optimist International President Ronnie Dunn and committed to build over 22 new Clubs this year. While we may not complete 22 or even 15 new Clubs, we CAN still complete the 6 Clubs that have been started. It takes about 6 weeks (42 days) to get a new Optimist Club organized. So you still have plenty of time to make a call to a friend, go visit his/her town and recruit their friends. Last year's record of 174 new clubs for OI was achieved with 80 Clubs completed in September.

We have 61 days left to complete the 20 JOOI Clubs that we planned. We have one JOOI Club so far by Indianapolis Breakfast. We had two ready to organize with the start of school in Columbus and Evansville. If you really want to help kids to help other kids, contact your school superintendent to find out what you must do to get clearance to get into the schools and who you might contact to be an Advisor. Once you let the kids know the Club is available, they will jump on it.

And, if I haven't mentioned it yet, we only have 61 days to add more than 70 members that the District is below our October 1 base. We have 20 Clubs that are below their Oct. 1 base. If each one of them would host a NOW (New Optimists

Welcomed) event in the next month, and signed at least 5 members each, we all will be Honor Clubs.

Thank you all for helping make this **TARGET THEIR HEARTS** year a great year so far. But we still have 61 days until September 30, to reach our kids in JOOI Clubs, new members for your Club and new Optimist Clubs in the next town where kids are waiting.

We cannot **Bring Out The Best In Kids** until we bring out the best in ourselves.

See you on August 17 and 18 at our Convention in Evansville.

Thanks, Rich
“**Target Their Hearts**”

Brownsburg Optimist Club Activity

Brownsburg will be assisting the Brownsburg Police Department Tuesday, August 7 in the community event: Night Out Against Crime.

Georgetown Optimist Club Dance Event

On September 8, 2007 there will be a benefit dance held at the Georgetown Optimist Club. The proceeds are being dedicated to the future of our club. In the past we have sometimes gone to monumental efforts to help not only the children in our community but also those in the community that greatly needed a helping hand.

Graciously, we have done this because it is our purpose and cause. Unfortunately, we now need a helping hand from our community and fellow Optimists. This is not a cause for alarm, we are doing alright. However, in order to continue helping the children and our community we need to network and ask for help within that community.

So, we are asking everyone to attend our adult dance on September 8, 2007 (more details soon) and ensure that we can continue to help others by helping us. Our purpose is to raise funds through the dance, auction, and various activities held that night to expand and maintain the services we provide to our community.

If anyone is interested in helping with this event or would like to donate prizes please contact Beth at 502-447-3903 / eaquarius@sbcglobal.net or Kathy at 812-952-3343 / kathywilliams1@insightbb.com. Help us dance into the future!!!

Beth Salyer, Immediate Past President, Georgetown Optimist Club

CPA Contact Information: Beth Salyer, 2121 Lower Hunters Trace, Louisville, KY 40216 (502)533-0161 (Cell) (502)447-3903 (Home) (812)944-7844(Home2)
eaquarius@sbcglobal.net

**ZONE 8 INVITES YOU TO THE 21st ANNUAL CONVENTION OF
THE INDIANA SOUTH DISTRICT – OPTIMIST INTERNATIONAL**

The members of the Zone 8 Optimist Clubs are looking forward to hosting the Convention to be held on August 16 – 19, 2007. The Convention will be held downtown at the Executive Inn, located at the corners Walnut Street and Martin Luther King Boulevard.

There are many things to see and do while visiting Evansville.

- Take your children, or grandchildren, to see cMoe, Children's Museum of Evansville. You may go to www.cMoeKids.org for more information.
- The Reitz Home Museum is in the downtown area. This Victorian era historic mansion has been restored and renovated to the time of the late 1800s. The home is an example of French Second Empire architecture. Go to, www.ReitzHome.Evansville.net.
- Angel Mounds State Historic Site is located on the eastside of Evansville near the river. The regional center and chiefdom for a community of thousands of people of the Middle Mississippian culture from 1100 to 1450 A.D. This site is recognized as one of the best-preserved prehistoric Native American sites in the United States. Go to www.AngelMounds.org.
- Bosse Field opened in 1915 and was the first municipally owned sports facility in the United States. Only Boston's Fenway Park (1912) and Chicago's Wrigley Field (1914) are older than Evansville's Bosse Field. Bosse Field is currently the home of the Evansville Otters, winners of the Frontier League championship in 2006.
- Just across the river, just south of Ellis Park racetrack, is John James Audubon State Park and Museum. The Museum interprets James', the famed naturalist, life through his original works and personal memorabilia.
- Casino Aztar is located downtown. The hotel shuttle runs 24/7 to the airport and the Casino.
- Wesselman Woods Nature Preserve has over 190 acres of virgin bottomland hardwood forest, 50 acres of younger forest, fields, ponds, nature trails and Nature Center exhibits. This is the largest Nature Preserve located within a city in Indiana. Adjacent to the parks are tennis courts, softball fields, batting cages, and picnic areas, golf course and handicapped accessible playground.

As you can see, there are plenty of things for the kids to do while visiting Evansville.

The Optimist members of Zone 8 welcome you to Evansville and to the Convention. If you have questions regarding the facilities, tickets for non-convention events, etc., please call, Gary Burk – (812) 867-5854 or E-mail at garyburk@sigecom.net.

As we say down south see y'all in Heavensville.

Jeffersonville Falls Cities Optimist Club to host Event for Children

Jeffersonville Falls Cities Optimist Club is sponsoring a COOKOUT for underprivileged children and their families Aug. 23, under the Pavilion at the Jeffersonville Optimist Club. An assortment of games, face painting, contests and prizes will be provided. We will also take this opportunity to do finger printing of the children.

Georgia Cunningham" <ccigeorgia@insightbb.com>



**DON'T FORGET!
DON'T FORGET!
PENNIES FOR PENNY!
PENNIES FOR PENNY!**

Breakfast Optimist Club of Terre Haute, Indiana

Last Thursday we provided \$600 to the 14th and Chestnut Community Center for the purchase of back to school shoes for impoverished kids. We also provided \$600 each worth of "back to school supplies" for Ryves Hall (a division of Catholic Charities) and for the Salvation Army. Vigo County has the highest percentage of kids living in poverty in the state so this is a very worthwhile program here.

The previous week we provided a \$50 check to Big Brothers/Big Sisters of The Wabash Valley. On June 28 we provided \$1,000 to sponsor 9 kids at the Respect for Law Camp in Vincennes. On June 21 we provided \$50 check to Junior Achievement of the Wabash Valley. And on June 18 we are funded \$300 to sponsor a four member golf team in the Miss Crossroads to America Golf Scramble. Miss Crossroads to America sponsors and supports teenage girls to train for the Miss Indiana Pageant and ultimately the Miss America Pageant. Our club secretary, Jenilee Hooker, is a former Miss Indiana State University and Miss Indiana contestant.

Finally, coming up on in late August we've budgeted \$1,500 to sponsor kids to attend the Junior Police Academy.

Dave Shields, President

Let's Share Projects

How about providing a favorite service to youth project that you have in your own club? To keep this from being too all-encompassing, perhaps we could consider the following guidelines:

- Info provided should be limited to:
 - o Name of project
 - o Target audience
 - o Need addressed
 - o Approximate number of members to do project
 - o Estimated amount of money to do project
 - o Cost to attendees
 - o Why YOU consider it your favorite service-to-youth project
 - o Name and contact information of someone who could explain how the project was done in case readers believe the project would meet a need identified in their community.

Remember the project should be something that is in direct service to youth – perhaps we can explore projects done with the assistance of youth if this “brag session” is successful and go on to other topics.

For instance:

- o Name of project – Senior Scholars Banquet
- o Target audience – Top ten high school seniors along with “influential educator” the senior identifies – approximately 100-130 attendees including family members
- o Need addressed – Need a recognition for academic achievement (Now for those of you who do not know me...I promote youth sports, too but we recognized a need to focus on academics.)
- o Approximate number of members to do project - 12-15
- o Estimated amount of money to do project - \$600
- o Cost to attendees: \$0
- o Why YOU consider it your favorite service-to-youth project – In our area, many banquets are held to recognize athletic achievement...few are purely to recognize academic achievement. This project gives us an avenue to congratulate the top ten academic seniors, recognize educators who have made a positive impact on our youth, and bring the seniors families into the recognition program to thank them for their support of our youth...who will ultimately be our leaders.
- o Name and contact information of someone who could explain how the project was done in case readers believe the project would meet a need identified in their community
 - Linda Stein – lstein@iupui.edu as first point of contact

What do you think? Anyone interested in sharing ideas for projects?

Linda F. Stein, International Vice President Designate Optimist International
P.O. Box 420 Clayton, IN 46118 317.539.5470 (home) 317.274.8899 (office)
lstein@iupui.edu

Mill Creek Babble

A unique hands-on project that a club has done with a JOOI club and a community organization

Cemetery Restoration

Great things happened when we combined the strengths and talents of a community group dedicated to restoration of pioneer cemeteries, the **Mill Creek Optimist Club**, and the **Cadet Jr. Optimist Club**! The pictures below show the beginning and end of two phases of the restoration of a small, local cemetery.

Phase I – clearing of the brush and dead trees from an old, untended cemetery - was accomplished by members of the **Mill Creek Optimist Club** and community members representing the Hendricks County Indiana Pioneer Cemeteries Restoration Project (pictures 1&2). Phase II – cleaning, repairing, and resetting stones was spearheaded by the **Cadet Jr. Optimist Club** in cooperation with the **Mill Creek Optimist Club** and the Pioneer Cemeteries Restoration Project (pictures 3-5).

Arrangements for access, restoration research and processes, materials, etc. were all provided by the Pioneer Cemeteries Restoration Project chaired by Jessica Felix... the Optimists provided their hands-on, can-do attitude and talents to make a difference in the community! Look for this project in the Community Projects Awards competition!



#1



#2

Phase I - #1 early in the clearing process; #2 near the end of the clearing process



#3



#4



#5

Phase II – #3 Cleaning and #4 repairing the stones were two of the restoration steps; #5 results!

-- Linda Stein

Camp CareFree Indiana (formerly Camp Quality Indiana) website:

www.campcarefreeindiana.org <<http://www.campcarefreeindiana.org>>

Death of Mrs. Ken Brammer (Jackie)

We are sorry to announce that Past Governor (1980-1981) of the Indiana Optimist (the whole State) District, Ken Brammer of Anderson, lost his wife, Jackie, on July 27.

The Funeral was held on Tuesday, July 31.

Don't Google Internet Searches

A new deal with Internet searches as a fundraiser for OI:

When searching the Internet, don't Google, use this address for your search engine www.goodsearch.com and enter optimist as your charity before searching.

Note from editor: I've tried it and the searches work really well.

Helen Steiner Rice's 10 Commandments

The personal commandments of Helen Steiner Rice emphasized optimism:

- 1. Thou shalt be happy**
- 2. Thou shalt use thy talents to make others glad.**
- 3. Thou shalt rise above defeat and trouble.**
- 4. Thou shalt look upon each day as a new day.**
- 5. Thou shalt always do thy best and leave the rest to God.**
- 6. Thou shalt not waste thy time and energy in useless worry.**
- 7. Thou shalt look only on the bright side of life.**
- 8. Thou shalt not be afraid of tomorrow.**
- 9. Thou shalt have a kind word and a kind deed for everyone.**
- 10. Thou shalt say each morning -- I am a child of God and nothing can hurt me.**

I think it's interesting how these so nearly parallel our Creed.

INDIANA SOUTH DISTRICT - OPTIMIST INTERNATIONAL***** AS OF JUNE 30, 2007 *****

CLUB	MEMBERS	PLACE
Jasper Breakfast Optimist Club # 05301	55	1 st Place
Santa Claus Optimist Club # 05483	15	2 nd Place
Plainfield Optimist Club # 05435	12	3 rd Place
Evansville Downtown Opt. Club # 05175	9	Tied 4 th Place
Indianapolis Optimist Club # 05280	9	Tied 4 th Place
Jeffersonville Optimist Club # 05300	6	5 th Place
Georgetown Optimist Club # 05235	5	Tied 6 th Place
Jeffersonville Breakfast Opt. Club # 05070	5	Tied 6 th Place
Loogootee Optimist Club # 05330	5	Tied 6 th Place
Terre Haute Optimist Club # 05520	5	Tied 6 th Place
Clinton Breakfast Optimist Club # 05036	4	Tied 7 th Place
Jefferson-Falls City Opt. Club # 05300	4	Tied 7 th Place
Mill Creek Optimist Club # 05351	4	Tied 7 th Place
Northern Vermillion Co. Breakfast # 05427	4	Tied 7 th Place
Evansville Westside Optimist Club # 05557	3	Tied 8 th Place
Greensburg Optimist Club # 05247	3	Tied 8 th Place
Mooresville Optimist Club # 05385	3	Tied 8 th Place
Perry Central Optimist Club # 05584	3	Tied 8 th Place

Robert J. Seger, Membership Committee Member

INDIANA SOUTH DISTRICT - OPTIMIST INTERNATIONAL

ZONE Membership STANDINGS

***** AS OF JUNE 30, 2007 *****

ZONE	STANDINGS
1	MINUS 39
2	MINUS 6
3	MINUS 14
4	MINUS 10
5	MINUS 10
6	MINUS 2
7	MINUS 8
8	MINUS 2

IN SOUTH DISTRICT TOTAL **MINUS 91**

Robert J. Seger, Membership Committee Member

INDIANA SOUTH DISTRICT - OPTIMIST INTERNATIONAL

Membership STANDINGS

***** AS OF JUNE 30, 2007 *****

CLUB	MEMBERS	PLACE
Jasper Breakfast Optimist Club # 05301	134	1 st Place
Santa Claus Optimist Club # 05483	121	2 nd Place
Jeffersonville Optimist Club # 05300	118	3 rd Place
Greensburg Optimist Club # 05247	106	Tied 4 th Place
Plainfield Optimist Club # 05435	106	Tied 4 th Place
Indianapolis Optimist Club # 05280	85	5 th Place
Huntingburg Optimist Club # 05270	72	6 th Place
Mill Creek Optimist Club # 05351	66	7 th Place
Clinton Breakfast Optimist Club # 05036	60	8 th Place
Evansville Optimist Club # 05175	58	9 th Place
Indianapolis Breakfast Optimist Club # 05065	57	10 th Place

Robert J. Seger, Membership Committee Member

Life is an Echo

A man and his young son were walking on a mountain trail when the boy tripped on a rock and twisted his ankle. "Ahhh!" he screamed in pain.

"Ahhh!" came a distant reply from the mountain.

The startled boy shouted back, "Who are you?"
"Who are you?" replied the voice from the mountain.

This made him angry, so he shouted, "You're a big coward!"
"You're a big coward!" was the reply.

The puzzled boy looked at his father and asked, "Dad, what's going on?"

"Son," the father replied, "listen to this." He then shouted, "I admire you!"
"I admire you!" answered the voice.

"You are wonderful!" shouted the dad.
And the voice replied, "You are wonderful!"

The father turned to his son and explained, "People call that an echo. But it's really life. Life always gives back to you what you give to it. Life is a mirror of all your actions.

If you want to be loved, give love. If you want respect, give respect. If you want people to be patient with you, be patient with them. This rule of nature applies to every part of our lives."

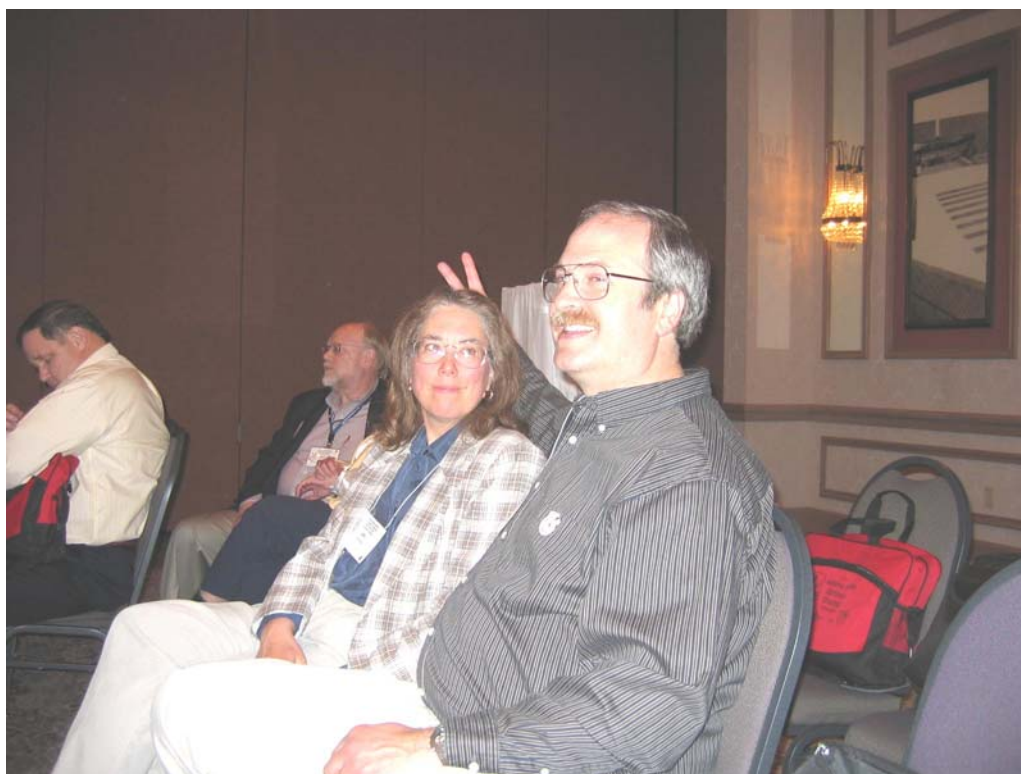
Need a Fundraiser

Applebee's have a program called "Dining to Donate". In a nutshell, Applebee's will schedule an evening for the Optimist Club to have a fundraiser dinner in which 15% of their proceeds will be donated back to the club (not including the bar).

Optimists would be responsible to inform/invite the community through their pre-printed flyers and press releases. Applebee's would service our event on a "slow" night. It takes about a month to receive the donation check.

If we can't raise funds by eating ribs, we've got BIG problems!

We have to watch the “cuddling” going on in the back row at the District Conferences



Do You Have These Life Skills?

Integrity: to act according to your sense of what's right and wrong.

Initiative: to do something because it needs to be done.

Flexibility: to be willing to alter plans when necessary.

Perseverance: to keep at it.

Organization: to plan, arrange, and implement in an orderly way; to keep things orderly and ready to use.

Sense of humor: to laugh and be playful without harming others.

Effort: to do your best.

Common sense: to use good judgment.

Problem solving: to create solutions to difficult situations and everyday problems.

Responsibility: to respond when appropriate; to be accountable for your actions.

Patience: to wait calmly for someone or something.

Friendship: to make and keep a friend through mutual trust and caring.

Curiosity: a desire to investigate and understand your world.

Cooperation: to work together toward a common goal.

Caring: to feel and show concern for others.

Courage: the ability to persevere and withstand danger, difficulty, or fear.

Award Nominations are Due

Although Nominations for Distinguished Optimist, Humanitarian, and Boo-Boo awards were due August 1, I am sure the Chairs for these awards would love to have your club's submissions. The Distinguished Optimist and Humanitarian nominations should be sent to Faith Maher, 220 Maple Avenue, Terre Haute, IN 47804. BooBoo award nominations should be sent to Betty Strickland, 114 South Vine Street, Haubstadt, IN 47639. The forms and instructions were included in your District Roster which club officers received at the beginning of the year. They are also included on the following three pages.

NOMINATION FOR INDIANA SOUTH DISTRICT DISTINGUISHED OPTIMIST AWARD
 (Please print or type)

Club: _____ Date: _____ 19____

Nominee's Name: _____ Year Affiliated: _____

CLUB ACTIVITIES (Give Dates)*

Offices: President _____ Vice-Pres. _____ Sec. _____ Treas. _____
 Director: _____ Other: _____

<u>Committees</u>	<u>Year</u>	<u>Committees</u>	<u>Year</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Does nominee attend club meetings regularly (Yes or No)? _____
 How many new members has nominee sponsored this year? _____
 How many new members has nominee sponsored since joining Club? _____

Club Distinctions: _____

DISTRICT ACTIVITIES (Give Dates)*

Offices: Governor _____ Lt. Gov. _____ Sec.-Treas. _____

<u>Committees</u>	<u>Year</u>	<u>Committees</u>	<u>Year</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

District Distinctions: _____

Club Secretary must complete certification. Submitted by _____
 Title _____
 Certified and approved by the Board of Directors _____ 19____
 Secretary _____

(*) ATTACH SEPARATE SHEET FOR ADDITIONAL INFORMATION AND COMMENTS.

NOMINATION FOR INDIANA SOUTH DISTRICT HUMANITARIAN AWARD

(Please print or type)

Club: _____ Date: _____ 19 _____

Nominee's Name: _____ Year Affiliated: _____

CLUB ACTIVITIES (Give Dates)*

Offices: President _____ Vice-Pres. _____ Sec. _____ Treas. _____
Director: _____ Other: _____

<u>Committees</u>	<u>Year</u>	<u>Committees</u>	<u>Year</u>
_____	_____	_____	_____
_____	_____	_____	_____

Does nominee participate in club activities regularly (Yes or No) ? _____

Club Distinctions: _____

DISTRICT ACTIVITIES (Give Dates)*

Offices: Governor _____ Lt. Gov. _____ Sec.-Treas. _____

<u>Committees</u>	<u>Year</u>	<u>Committees</u>	<u>Year</u>
_____	_____	_____	_____
_____	_____	_____	_____

District Distinctions: _____

COMMUNITY-CIVIC-HUMANITARIAN ACTIVITIES (Give Dates)*

<u>Activity/Service</u>	<u>Year</u>	<u>Activity/Service</u>	<u>Year</u>
_____	_____	_____	_____
_____	_____	_____	_____

Community Recognition: _____

Club Secretary must complete certification. Submitted by _____
Title _____
Certified and approved by the Board of Directors _____ 19 _____
Secretary _____

(*) ATTACH SEPARATE SHEET FOR ADDITIONAL INFORMATION AND COMMENTS.

NOMINATION FOR INDIANA SOUTH DISTRICT "BOO-BOO" AWARD
(Please print or type)

Club _____ Date: _____ 19_____

Nominee's Name: _____ Year Affiliated: _____

Place Boo-Boo Happened: _____

Occasion or Function: _____

Describe this "BOO-BOO" _____

Has this "BOO-BOO" been related by the nominee for the enjoyment of other Optimist? _____

Has this nominee held any Club or District Office? _____ If so, list office and date below:

<u>Club Office</u>	<u>Year</u>	<u>District Office</u>	<u>Year</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Nominee's Signature (Required) _____

Submitted by _____
Title _____

Comments: _____

Indiana South District
Optimist International
The Southern Exposure
Paul R. Grant, District Bulletin Editor
466 South State Road 267
Avon, IN 46123-8486

Address Correction Requested

Optimist:

The Southern Exposure is published for all Optimists located in the Indiana South District, Optimist International. The editor is Paul R. Grant, 466 South State Road 267, Avon, IN 46123-8486. Submissions may be sent to p_grant@fastmail.fm and are subject to extreme editing.

Club Presidents: Please make copies of this Bulletin and distribute to the members of your club.

Target Their Hearts

